

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>Department of Customer Service</i>
CAMPAIGN TITLE	<i>NSW Government COVID-19 campaign (Phase 6)</i>
BUDGET (ex GST)	<i>\$17,300,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: NSW Government COVID-19 (Phase 6) "the Campaign"


I certify that, in my opinion, the Campaign:

complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;

contains accurate information;

is necessary to achieve a public purpose and is supported by analysis and research; and

is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 05/07/2022
Name: Emma Hogan	
Agency: Department of Customer Service	
Position: Secretary	