

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>Department of Customer Service</i>
CAMPAIGN TITLE	<i>NSW Government COVID-19 campaign (phase 2)</i>
BUDGET (ex GST)	<i>\$6.2M</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: [NSW Government COVID-19 "the Campaign"](#)

I certify that, in my opinion, the Campaign that commenced on 16 July 2020:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 25 November 2020
Name: Emma Hogan	
Agency: Department of Customer Service	
Position: Secretary	