ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	Department of Customer Service
CAMPAIGN TITLE	NSW Government COVID-19 campaign (Phase 5)
BUDGET (ex GST)	\$25,000,000

In accordance with Section 8 of the Government Advertising Act 2011 ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: NSW Government COVID-19 (*Phase 5*) "the Campaign"

I certify that, in my opinion, the Campaign:

complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;

contains accurate information;

is necessary to achieve a public purpose and is supported by analysis and research; and is an efficient and cost-effective means of achieving the public purpose.

Signature: Date: 7/06/2022

Name: Emma Hogan

Agency: Department of Customer Service

Position: Secretary