

ADVERTISING COMPLIANCE CERTIFICATE

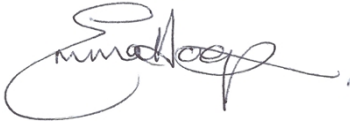
AGENCY	<i>Department of Customer Service</i>
CAMPAIGN TITLE	<i>NSW Government COVID-19 campaign (Phases 3 and 4, November 2020 to June 2021)</i>
BUDGET (ex GST)	<i>\$13,000,000</i>

In accordance with **Section 8 of the *Government Advertising Act 2011*** ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: *NSW Government COVID-19 (Phases 3 and 4, November 2020 to June 2021)"the Campaign"*

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 07/04/2021
Name: Emma Hogan	
Agency: Department of Customer Service	
Position: Secretary	