

ADVERTISING COMPLIANCE CERTIFICATE (Tab A)


AGENCY	<i>NSW Government, Department of Customer Service</i>
CAMPAIGN TITLE	<i>Savings Finder (previously cost of living) FY2223</i>
BUDGET (ex GST)	<i>\$17,030,000 excluding GST</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: *Savings Finder*

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

	Date: 01/11/22
Name: Emma Hogan	
Agency: Department of Customer Service	
Position: Secretary	