

ADVERTISING COMPLIANCE CERTIFICATE


AGENCY	<i>Office of Responsible Gambling, Department of Enterprise, Investment and Trade</i>
CAMPAIGN TITLE	<i>GambleAware general social media advertising</i>
BUDGET (ex GST)	<i>\$220,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: GambleAware general social media advertising "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 23/06/2023
Name: Elizabeth Mildwater	
Agency: Department of Enterprise, Investment and Trade	
Position: Secretary	