

ADVERTISING COMPLIANCE CERTIFICATE


AGENCY	<i>Department of Premier and Cabinet</i>
CAMPAIGN TITLE	<i>Australia Day 2017</i>
BUDGET (ex GST)	<i>\$175,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Australia Day 2016 "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: <i>21/12/2016</i>
Name: Blair Comley	
Agency: The Department of Premier and Cabinet	
Position: Secretary	