

# ADVERTISING COMPLIANCE CERTIFICATE


<b>AGENCY</b>	<i>Department of Premier and Cabinet</i>
<b>CAMPAIGN TITLE</b>	<i>Australia Day 2019</i>
<b>BUDGET (ex GST)</b>	<i>\$105,018.24</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** Australia Day 2019 "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: <u>7/1/19</u>
Name: <i>Tim Reardon</i>	
Agency: The Department of Premier and Cabinet	
Position: Secretary	