

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>Department of Premier and Cabinet</i>
CAMPAIGN TITLE	<i>Cannabis public awareness campaign - Stoner Sloth</i>
BUDGET (ex GST)	<i>\$500,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: [Stoner Sloth](#) "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 11 November 2015
Name: Blair Comley	
Agency: The Department of Premier and Cabinet	
Position: Secretary - <u>must be head of the Government agency, ie Secretary, CEO, except where delegated in accordance with the Government Advertising Regulations 2012</u>	