

# ADVERTISING COMPLIANCE CERTIFICATE


<b>AGENCY</b>	<i>NSW Department of Premier and Cabinet</i>
<b>CAMPAIGN TITLE</b>	<i>West Invest launch 2022 (paid media)</i>
<b>BUDGET (ex GST)</b>	<i>\$200,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** "West Invest Launch – paid media"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 18/04/22
Name: <a href="#">Michael Coutts-Trotter</a>	
Agency: <a href="#">NSW Department of Premier and Cabinet</a>	
Position: <a href="#">Secretary</a>	