

**TRADE AND INVESTMENT MISSION TO CHINA BY  
THE HONOURABLE MIKE BAIRD MP  
PREMIER OF NEW SOUTH WALES  
3-5 SEPTEMBER 2014**

**POST MISSION REPORT**

**MISSION PURPOSE**

- Progress the 35-year NSW-Guangdong Sister State Relationship, including planning the 25th NSW-Guangdong Joint Economic Meeting that was delivered in Sydney on 19 September 2014
- Promote Sydney's financial services capability, specifically the opportunity for Sydney to become a Renminbi trading hub
- Attract international investment into NSW infrastructure projects
- Further build ties with the Beijing Metropolitan Government
- Promote Sydney and NSW to potential Chinese visitors
- Promote NSW's Higher Education and Vocational Training sectors
- Meet senior business leaders and senior government representatives.

**MISSION DESCRIPTION**

China is the state's largest trading partner. NSW and China trade more than \$30 billion worth of goods each year. The Premier's mission from 3 to 5 September 2014 focused on current and emerging economic opportunities. It also included business meetings and events that showcased the state's education and tourism strengths. The Premier's mission capitalised on opportunities identified in the China strategy which was recently released by the NSW Government.

1. Guangdong

- Acknowledge and advance the 35-year Sister State Relationship with Guangdong, with particular reference to the 25<sup>th</sup> Joint Economic Meeting in Sydney.
- Promote NSW's expertise in higher education and vocational education and training, with the Premier meeting university leaders in Guangzhou.

2. Shanghai

- Promote the capability of Sydney's financial and professional services sector
- Promote investment in NSW infrastructure projects
- Strengthen government relationships by meeting senior leaders from the Shanghai Government
- Promote the capability and success of NSW businesses that have established a successful operation in Shanghai.

### 3. Beijing

- Extend the state's relationship with the Chinese Central Government and the Beijing Municipal Government
- Attract investment in NSW infrastructure projects
- Promote NSW investment opportunities to senior business leaders and investors.

## **KEY OUTCOMES**

### **1. Build on longstanding government relationships and grow our partnerships with China**

The Premier met with senior government leaders including:

- Mr WANG Yang, Vice Premier of China
- Mr ZHU Xiaodan, Governor of Guangdong
- Mr HAN Zheng, Party Secretary of Shanghai
- Mr WANG Anshun, Mayor of Beijing
- Mr TU Guangshao, Vice Mayor of Shanghai

Following the mission the Governor of Guangdong visited Sydney (17 – 20 September 2014) to celebrate 35 years of the Sister State Relationship. The Governor was the first Chinese leader to address the NSW Parliament and he attended the 25th NSW-Guangdong Joint Economic Meeting (JEM).

The NSW Premier and the Mayor of Beijing agreed to progress specific initiatives under the NSW-Beijing Memorandum of Understanding including:

- support for the Beijing and Zhangjiakou's bid for the 2022 Winter Olympics
- an exchange of school teachers
- a collaboration of expertise on environmental protection.

### **2. Promote NSW education services and student exchanges between NSW and China**

To further the exchange of students between NSW and China, an historic agreement was signed between Jinan University in Guangzhou and TAFE NSW. The agreement enables students who hold a TAFE NSW diploma to receive one year's credit towards any three or four-year Bachelor Degree at Jinan University. This is the first time that an international university has formally recognised a TAFE qualification.

### **3. Promote NSW as a leading tourism destination**

The Premier presented to approximately 100 tourism industry members in Shanghai. The Premier highlighted NSW's exciting calendar of events, including Vivid 2015. NSW is Australia's market leader when it comes to attracting Chinese tourists, with a 60% share of all Chinese visitors to Australia.

### **4. Promote Sydney as a leading financial services centre and as a future Renminbi trading hub**

The Premier promoted Sydney's strengths at a financial services forum in Shanghai. He also met with the People's Bank of China in Beijing to launch the 'Sydney for Renminbi' initiative.

## **5. Attract international investment into NSW infrastructure projects**

The Premier promoted the attractive pipeline of infrastructure projects in NSW and the favourable investment environment to high level investors. The Premier also presented NSW opportunities to an AustCham Business audience.

## **6. Establish the Australia-China Leaders Forum**

Following the Premier's meeting with Madam Li Xiaolin, President of the Chinese People's Association for Friendship with Foreign Countries (CPAFFC), it was agreed that the NSW Government would host an intergovernment meeting in Sydney in November 2014. At the forum hosted in Sydney, Australian state and territory leaders will jointly meet Chinese provincial leaders. The forum will discuss opportunities to further strengthen economic and cultural ties.

## **DELEGATION**

The Honourable Mike Baird MP  
Premier of New South Wales

### **Accompanied by:**

Mr Warwick Smith  
*Chair*  
*NSW Export and Investment Advisory Panel*

Mr Bay Warburton  
*Chief of Staff*  
*Office of the Premier*

Mr Simon Smith  
*A/Secretary*  
*NSW Department of Premier and Cabinet*

Ms Susan Calvert  
*Executive Director, Office of International Engagement*  
*NSW Department of Premier and Cabinet*

Ms Olivia Suzanski  
*Media Adviser*  
*Office of the Premier*

### **Based in China:**

Ms Cher Jones<sup>1</sup>  
*Commissioner*  
*NSW Trade & Investment - South China and Hong Kong*

Mr Tony Zhang<sup>2</sup>  
*Commissioner*  
*NSW Trade & Investment - North and East China*

Mr Jack Tang<sup>3</sup>  
*Senior Trade and Investment Officer*  
*NSW Trade & Investment, North and East China*

---

<sup>1</sup> Guangzhou only

<sup>2</sup> Beijing and Shanghai only

<sup>3</sup> Beijing and Shanghai only

**ESTIMATED COSTS AND DETAILS OF TRAVEL**

<b>Minister</b>	The Honourable Mike Baird MP
<b>Portfolio</b>	Premier of New South Wales
<b>Destinations(s) visited</b> a) Countries b) Cities	a) China b) Guangzhou, Shanghai, Beijing
<b>Dates of travel</b> a) Departure date b) Return date	a) Tuesday 2 September 2014 b) Saturday 6 September 2014
<b>Number of official travel days</b>	3
<b>Number of accompanying</b> a) Minister's staff b) Government officials	a) 2 b) 6
<b>Accompanied by spouse</b> a) in an official capacity b) in a private capacity	a) No b) No

<b>Costs</b>	
<b>Airfares</b> a) Minister and Minister's staff b) Government officials	a) \$ 24,549.12 b) \$ 20,622.76
<b>Accommodation</b> (includes any meals/incidentals charged to room) a) Minister and Minister's staff b) Government officials	a) \$ 3,483.22 <i>(estimated)</i> b) \$ 3,174.64 <i>(estimated)</i>
<b>Official hospitality</b> a) Minister and Minister's staff b) Government officials	a) \$ 1,093.54 <i>(estimated)</i> b) \$ 5,266.55
<b>Other expenses</b> a) Official gift presentation b) Ground transport c) Meals and refreshments d) Other miscellaneous costs	a) \$ 1,819.00 b) \$ 1,933.64 c) \$ 1,558.40 d) \$ 6,758.30
<b>TOTAL estimated travel cost</b>	\$ 70,258.69 <i>(estimated)</i>
<b>Currency conversion rate</b>	1 AUD = 5.44 RMB Date of conversion: 29/09/2014 <i>This exchange rate only applies to the accommodation charges for Beijing and the AustCham breakfast charges in Beijing. All other costs have been received in AUD on credit card statements.</i>

This report does not include costs for data roaming, official passports, visas, vaccinations, insurance, translation or printing of business cards.