

ADVERTISING COMPLIANCE CERTIFICATE


AGENCY	<i>Department of Enterprise Investment and Trade (Investment NSW)</i>
CAMPAIGN TITLE	<i>NSW Skilled Migration Paid Search Advertising Plan</i>
BUDGET (ex GST)	<i>\$50,000 AUD</i>

In accordance with Section 8 of the *Government Advertising Act 2011* (“the Act”)

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: *NSW Skilled Migration Paid Search Advertising Plan* (“the campaign”)

I certify that, in my opinion, the campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 29/06/2023
Name: Elizabeth Mildwater	
Agency: Department of Enterprise, Investment and Trade (Investment NSW)	
Position: Secretary	