

# Uptown

## Uptown Program

Accelerating the growth of districts into vibrant going out destinations across Greater Sydney

We acknowledge the 29 clans of the Eora Nation,  
the Traditional Owners of the land. We recognise their  
continuing connection and unique cultural and spiritual  
relationships to the land, waters and community.  
We pay our deepest respects to them and their culture,  
and to Elders both past and present.

# The Power of Collaboration

*A chapter of recent history that forced people apart has also revealed the importance of coming together.*

Commercial entities of every type faced challenges during the first two years of the COVID-19 pandemic, but hospitality, cultural and entertainment businesses were amongst the hardest hit by suddenly-imposed restrictions and shutdown orders. Few, if any, of the business owners who struggled through this period will look back on those unprecedented times fondly. And yet, as the dark clouds of lockdowns and recovery periods have parted, some surprising silver linings have been revealed.

Through innovative pivots, fast-paced retooling and rapidly adapting to a shifting commercial landscape, business owners embraced a pioneering spirit and a willingness to experiment. And by accessing support via recovery grants, and seeking out new commercial partnerships, both government and business were able to collectively overcome obstacles, demonstrating the resilience and adaptability that collaboration creates in the face of challenging circumstances.

Now, as COVID recovery efforts have wound down and the economy has settled into a new normal, businesses are searching for ways to not only merely survive, but to thrive. And the power of collaboration, which proved so essential during the pandemic, is once again offering a solution.

The Office of the 24-Hour Economy Commissioner launched the inaugural

Uptown Program in late 2022 to empower independent business collectives across Greater Sydney. 30 District Teams participated in the program's stage one Accelerator, a series of capability building workshops to give these fledgling collectives the skills to develop fully realised visions for their district, as well as the know-how to pitch for business partners and sponsorships.

Overwhelmingly, participants remarked on how inter-business collaborations had revealed previously unknown opportunities. "We have already benefited from sharing resources, cross-promotion and knowledge sharing. Most importantly, the passion in the room is invigorating and sparks a lot of innovation on both an individual business basis but also as a collective," said Laura Southcombe, the District Team Leader for UpTown Sydney CBD.



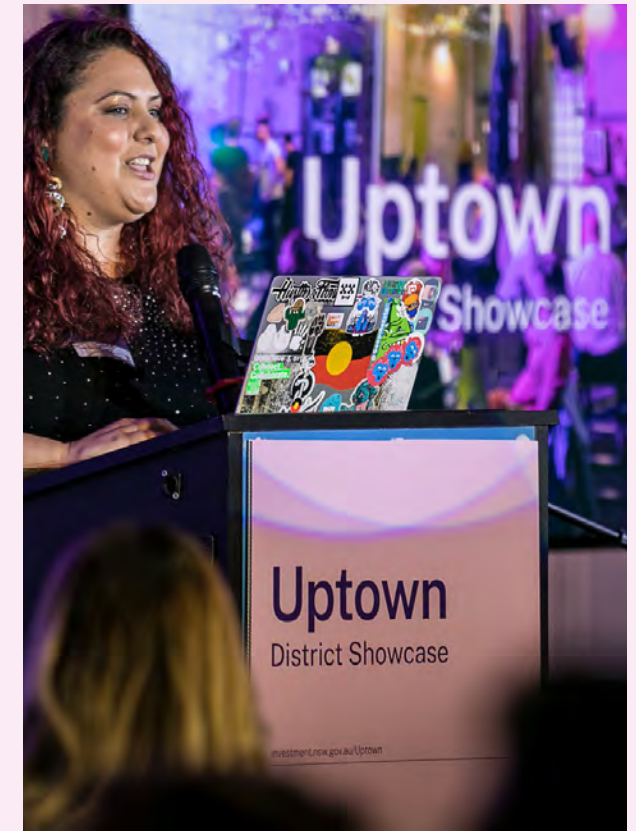
“We are stronger as a group and team, and we can action change better,” added Kiki Ward, the spokesperson for the Paddo Collective District Team. “We realised we can look internally and capitalise on the resources we already have. It also gave us the opportunity to collaborate with businesses outside our own industry which we may not have considered partnering with previously, and find that we have more similarities than we previously realised.” The Uptown Accelerator culminated in a District Showcase, where District Teams could pitch their respective visions to potential collaborators and to each other. “Meeting the other district members was so inspiring,” said John Meredith, District Team Leader for the Bookvale Arts District. “Not only was it reassuring to see so many other Sydneysiders trying to upgrade their precincts with inspiring ideas, but it also humbled me to realise that we are not alone and how much more relevant and



powerful we can be, working together to help realise Sydney’s full potential as a destination.”

Data supports that there has never been a better time for a late-night renaissance in Sydney. Visitation numbers to night-time businesses in the Sydney CBD have peaked to levels higher than those pre-pandemic and Sydney is currently witnessing a boom in the number of new night-time businesses opening citywide. Public perceptions of Sydney’s nightlife are also trending up, with Ipsos polling finding that a majority of Sydneysiders find the city’s nightlife diverse (65%), easy to access (58%), vibrant (57%) and safe (50%).

Such is the importance of a healthy night-time economy, the NSW Government has become the first in the world to appoint a minister to oversee it. Minister for Music and the Night-time Economy John Graham says that the Uptown





Program is a vital part of realising the NSW Government’s 24-Hour Economy Strategy. “This is an exciting opportunity for groups of businesses and creatives in areas across Sydney who’ve laid out their visions to create well-known precincts with unique offerings for locals and visitors to enjoy,” he said.

Stage two of the Uptown Program will further empower 21 successful districts across eight different local government areas in Sydney, with each receiving up to \$200,000 in funding to independently engage coordinators and marketing specialists to further promote and realise their District’s vision.

“With an Uptown Grant, districts can bring their visions to life and deliver brilliant experiences that celebrate what’s best about their community,” said Michael Rodrigues, the 24-Hour Economy Commissioner.

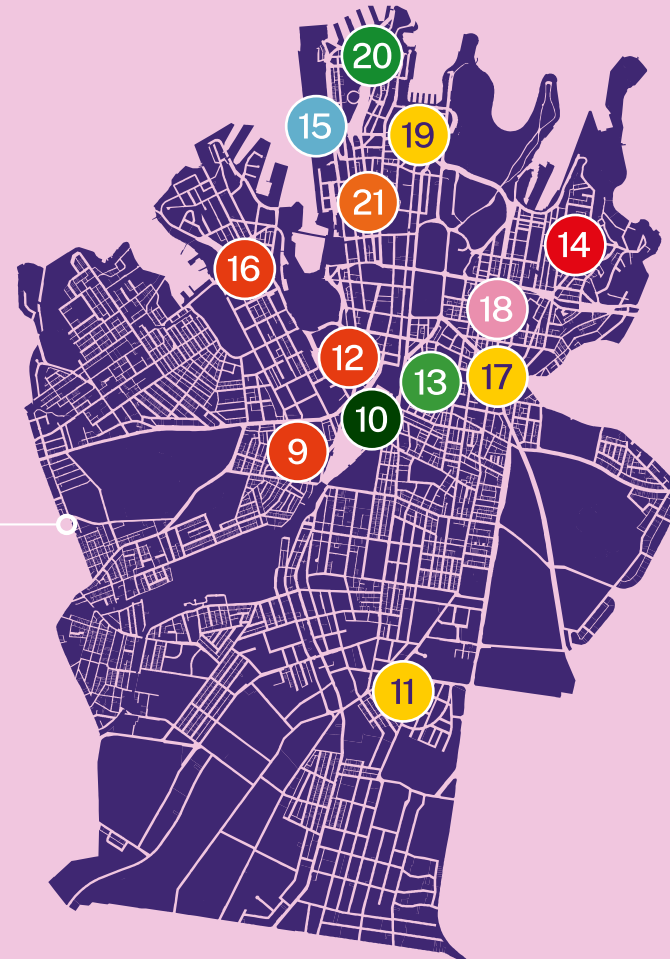
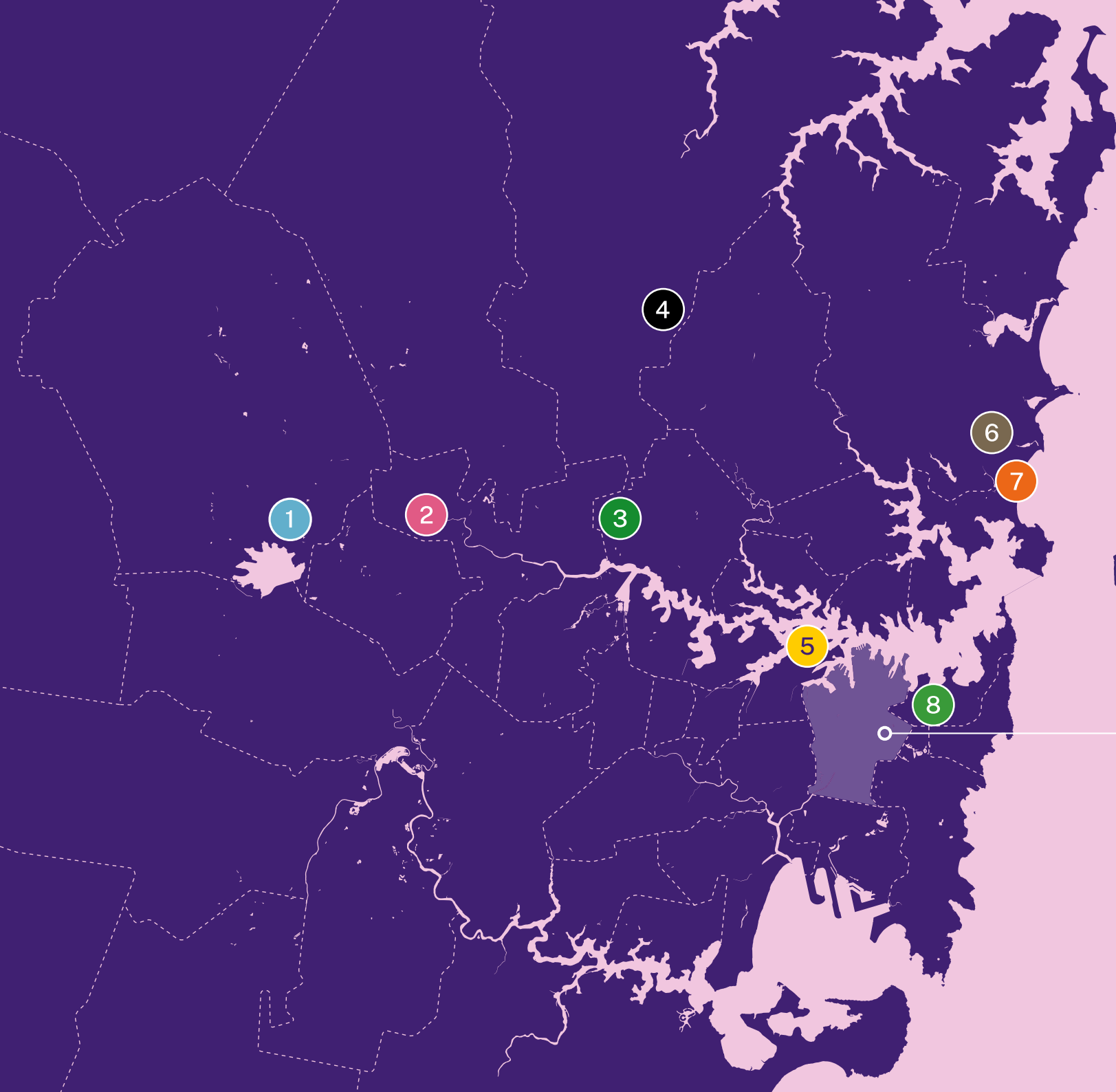


“The Uptown Program is a key element of our 24-Hour Economy Strategy, encouraging place-based collaboration, branding and storytelling within districts, and providing a platform for them to innovate with reduced risk and ultimately become self-sustainable win the future.”

At the heart of the Uptown Program’s mission is the ability of collaboration to leverage collective potential and create something greater than the sum of its parts. By bringing diverse ideas to the table, breaking down silos and unlocking new business possibilities, the creation of 21 dynamic nightlife and hospitality districts across Sydney will not only aid the individual operators taking part in the program, but also Sydney’s standing as a world-class nightlife destination for years to come.

# Welcome to the Neon Grid

## 2023 Uptown Grant Program recipients



- 
- 1 **The Gathering**  
Blacktown City Council
  - 2 **Ujjala Little India**  
City of Parramatta
  - 3 **Eastwood KoreaTown**  
City of Ryde
  - 4 **2077 AD Hornsby After Dark**  
Hornsby Shire Council
  - 5 **Balmain Rozelle**  
Inner West Council
  - 6 **Brookvale Arts District (BAD)**  
Northern Beaches Council
  - 7 **Freshwater**  
Northern Beaches Council
  - 8 **Paddo Collective**  
Woollahra Municipal Council

### City of Sydney

- 9 **Chippendale Collective**
  - 10 **EDDY**
  - 11 **Green<sup>2</sup>**
  - 12 **Haymarket Precinct**
  - 13 **HQ Sydney**
  - 14 **Kings Cross Quarter (KXQ)**
  - 15 **New Sydney Waterfront**
  - 16 **Pymont+Ultimo24/7**
  - 17 **Rainbow Precinct**
  - 18 **Stanley Street**
  - 19 **UpTown Sydney CBD**
  - 20 **Walsh Bay Arts Precinct**
  - 21 **YCK Laneways**
-

# 2023 Uptown Grant Program recipients

This document records the beginning of a story that is unfolding in unique ways for each of the respective Districts profiled within. While the information enclosed is accurate as of the time of publication, geographic footprints might grow, district names might change as consumer facing strategies develop and member businesses might increase or shift over time.

- P8 2077 AD Hornsby After Dark
- P10 Balmain Rozelle
- P12 Brookvale Arts District (BAD)
- P14 Chippendale Collective
- P16 Eastwood KoreaTown
- P18 EDDY
- P20 Freshwater
- P22 Green<sup>2</sup>
- P24 Haymarket Precinct
- P26 HQ Sydney
- P28 Kings Cross Quarter (KXQ)
- P30 New Sydney Waterfront
- P32 Paddo Collective
- P34 Pyrmont+Ultimo24/7
- P36 Rainbow Precinct
- P38 Stanley Street
- P40 The Gathering
- P42 Ujjala Little India
- P44 UpTown Sydney CBD
- P46 Walsh Bay Arts Precinct
- P48 YCK Laneways

# 2077 AD Hornsby After Dark



**Club together: capitalising on its proud community heritage, the 2077 postcode is ready to become “the ultimate night out that has something for everyone”**

Credit: Marcin Skalijs / Unsplash

A thriving pub and club scene – with traditional pubs serving up cold frothies and hearty grub and trendy gastropubs offering craft brews, cocktails and modern Australian fare, as well as RSLs and sporting clubs with regular live music and dance floors – is the backbone of this district’s vision. A future focus on arts and culture events will further cement Hornsby as a lively night-time destination for a broad range of consumers.

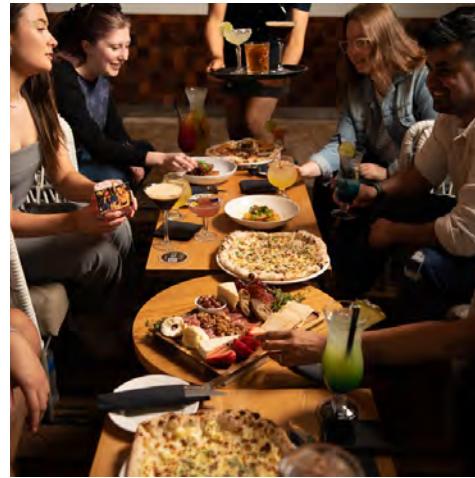


## Local Highlights:

### Wallarobba Arts and Culture Centre

The artistic hub of Hornsby Shire features a community art studio, a purpose-built printmaking room, art classes, an artists' lounge and a gallery space with a rolling program of public exhibitions. Located in central Hornsby behind Willow Park, the Wallarobba Homestead was built in 1903 and was transformed by the council into the Shire's premier art and cultural venue in 2011.

[hornsby.nsw.gov.au/lifestyle/arts-and-culture/wallarobba](http://hornsby.nsw.gov.au/lifestyle/arts-and-culture/wallarobba)



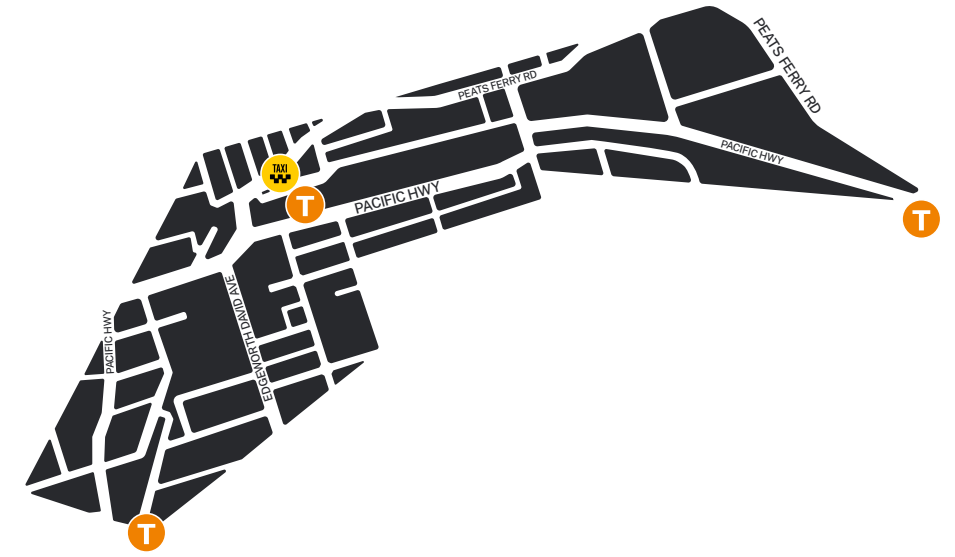
Hornsby RSL. Credit: Cassandra Hannagan.



Hornsby RSL. Credit: Cassandra Hannagan.



Courtesy of Hornsby Chamber of Commerce.



## Meet some of our members

Hornsby Chamber/Industry Assoc.

Hornsby RSL

Hornsby Railway Hotel

Magpies Waitara

Blue Gum Hotel

Hornsby Westfield

Hornsby Police

Event Cinemas

The Hornsby Inn

The Asquith Club

### HOW TO GET THERE

**BY TRAIN**  
Hornsby Station  
Asquith Station  
Waitara Station

**SECURE TAXI RANKS**  
Hornsby Station

### HOW TO GET IN TOUCH

DISTRICT COORDINATOR



**John Warren**  
Hornsby Chamber of Commerce  
[info@hornsbychamber.com.au](mailto:info@hornsbychamber.com.au)  
0419 843 683



Situated along a picturesque Sydney Harbour peninsula, the suburbs of Balmain and Rozelle have a charming village feel and a proud industrial heritage. Yet beyond its sandstone buildings and historic docklands, the area remains focused on the future with trendy local shops and a cluster of fashion, dining, design and arts venues. The Balmain Rozelle Chamber of Commerce has quickly grown in just over three years to a collective of 183 businesses with a vision to secure local loyalty for long-term economic success while attracting visitors from across Greater Sydney and beyond.



Credit: Ross Coffey.

# Balmain Rozelle

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**183**  
BUSINESSES

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**19**  
PUBS

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**Everything old is new again:  
two harbourside suburbs are inviting  
the world to discover their history and future**

# Local Highlights:

## White Bay Beer Co

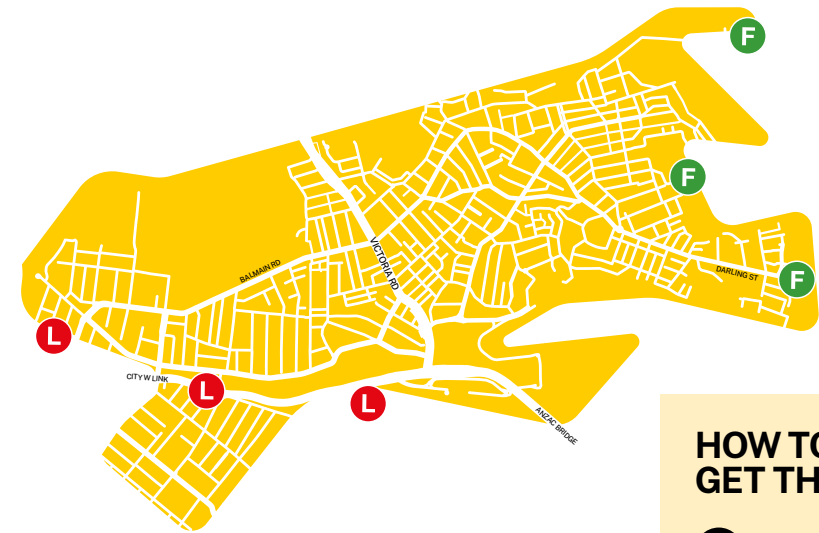
Housed in a restored steelworks by the Balmain waterfront, what began its life as a grass-roots start-up in 2019 has grown into one of the most successful breweries in the area. In addition to its brewhouse operations, White Bay also has a popular taproom pulling a rotating selection of 13 of its beers and also hosts regular food truck residencies and live music performances. [whitebay.beer](http://whitebay.beer)

## Balmain Rozelle Food and Art Festival





This annual Inner West cultural highlight celebrates the vibrant food, music and art scene and cultural riches of the area. The festival invites locals and Sydneysiders to experience local galleries and the vast array of dining, bar and pub options on the high street – including a Heritage Pubs Trail with an interactive online map to follow. Jazz in the Park and live music on the streets are featured throughout the festival. [balmainrozelle.org.au/events](http://balmainrozelle.org.au/events)

## The Cat and Fiddle Hotel

What Sydney suburb would be complete without a classic corner pub? But the Cat and Fiddle is no average boozier. With its in-house restaurant, Rita's, serving up fine Mediterranean fare, its popular twice-monthly Drag Queen Bottomless Brunch, and its weekly live music showcases, trivia nights and classic meat raffle, this is a pub that celebrates tradition while meeting the expectations of 21st-century punters. [catandfiddle.com.au](http://catandfiddle.com.au)



### HOW TO GET THERE

-  **BY TRAIN**  
Central Station 5km away
-  **BY LIGHT RAIL**  
L1 Dulwich Hill Line
-  **BY BUS**  
Victoria Road
-  **BY FERRY**  
Birchgrove,  
Balmain Wharf  
Balmain East

## Meet some of our members

Balmain Rozelle Chamber of Commerce

The Marketing Edit

Ziippup

Home Industry

Royal Oak Balmain

Atticus Hospitality

Rozelle Plumbing / The Heater Man

Greg Pattison Consulting

### HOW TO GET IN TOUCH DISTRICT COORDINATOR



**Belinda Daly**  
Vice President Balmain Rozelle Chamber of Commerce  
[belinda@themarketingedit.com.au](mailto:belinda@themarketingedit.com.au)  
0402 158 805



London Hotel. Credit: Ross Coffey.



Cheese Celebration. Courtesy of Balmain Rozelle Chamber of Commerce.



Lana Scolari. Courtesy of Balmain Rozelle Chamber of Commerce.



Credit: Ross Coffey.

# Brookvale Arts District (BAD)



Smart art: transforming a former industrial park into an augmented-reality gallery and creativity hub

2

RECORDING STUDIOS

9

GALLERY AND EXHIBITION SPACES

22

ART AND DANCE INDUSTRY BUSINESSES

5

MAJOR FESTIVALS AND ART ACTIVATIONS PLANNED OVER THE NEXT TWO YEARS

This Northern Beaches suburb is an important centre for entrepreneurialism, innovation and excellence across almost every conceivable industry from automotive, engineering and aerospace to model-making, design and film production, and Brookvale Arts District is aiming to make the area just as well known for its vibrant arts, live music and hospitality offering. Once degraded warehouse buildings within the district's footprint have been transformed and re-purposed, becoming home to breweries, art studios, entertainment venues and a wide range of small tech and start-up businesses. BAD is also set to become one of the most cutting-edge outdoor galleries in Sydney, showcasing a rolling series of augmented reality artworks fusing hi-tech and creativity.

Ash Holmes Art. Courtesy of BAD.

## Local Highlights:

### Groundswell Festival

Groundswell is a music, film and culture festival running over three action-packed days in late October. Its successful inaugural outing in 2022 had everything from skater punk to opera, with Latin beats, neo-funk, art battles, flow arts and creative presentations. This year includes more music across more venues as well as comedy, burlesque, immersive events, rat rods and surf films. There will be food trucks, conscious eats, a dance party, and an augmented reality, large-scale street poster exhibition featuring 4D animation projections.



Courtesy of BAD.



Seadrift. Courtesy of BAD.



Renate Rienmuller Exhibition. Credit: Gabby Villalba.



Manly Spirits. Courtesy of BAD.

### 7th Day Brewery

Since opening its doors and tapping its first barrels in 2018, the 7th Day Brewery has gone from a crowd-funded community enterprise to a flourishing beverage business. In addition to producing six different beers, a sour cider and a range of hard seltzers, 7th Day also has a bricks-and-mortar premises in the heart of the Brookvale Arts District, which hosts live music performances, DJ sets and that most beloved of pub staples, a weekly trivia night.

[7thdaybrewery.com.au](http://7thdaybrewery.com.au)



Bucketty's. Courtesy of BAD.

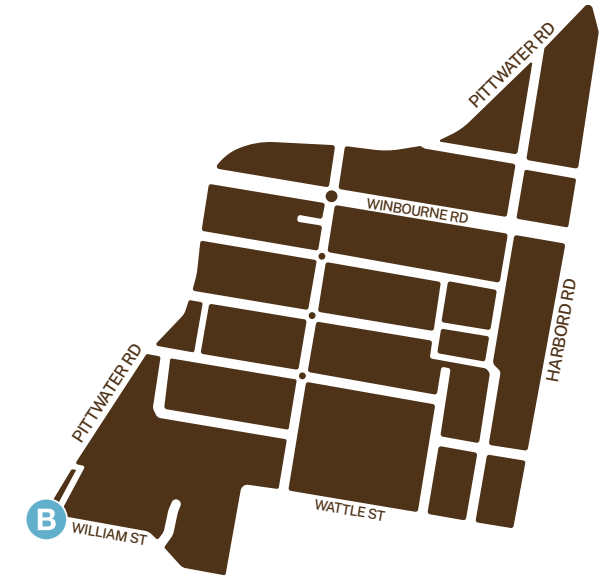


The National Grid. Courtesy of BAD.

### Housefox Studios

Founded by local music legend Ryan Miller, this recording studio, photography studio and rehearsal venue has been a vital resource for musicians throughout the Northern Beaches for more than ten years. Successful bands like the Ocean Alley Band, Crocodylus, Eagle Eye Jones and Angry Anderson have laid down tracks here as well as international acts like Sasquatch and King Parrot.

[housefoxstudios.com.au](http://housefoxstudios.com.au)



## Meet some of our members

Full Moon Hot Sun

The National Grid

La Creme Creative Inc

Bucketty's Brewing Co

7th Day Brewery

### HOW TO GET THERE

**BY BUS**  
B-line travel duration to 25 mins

### HOW TO GET IN TOUCH

DISTRICT COORDINATOR

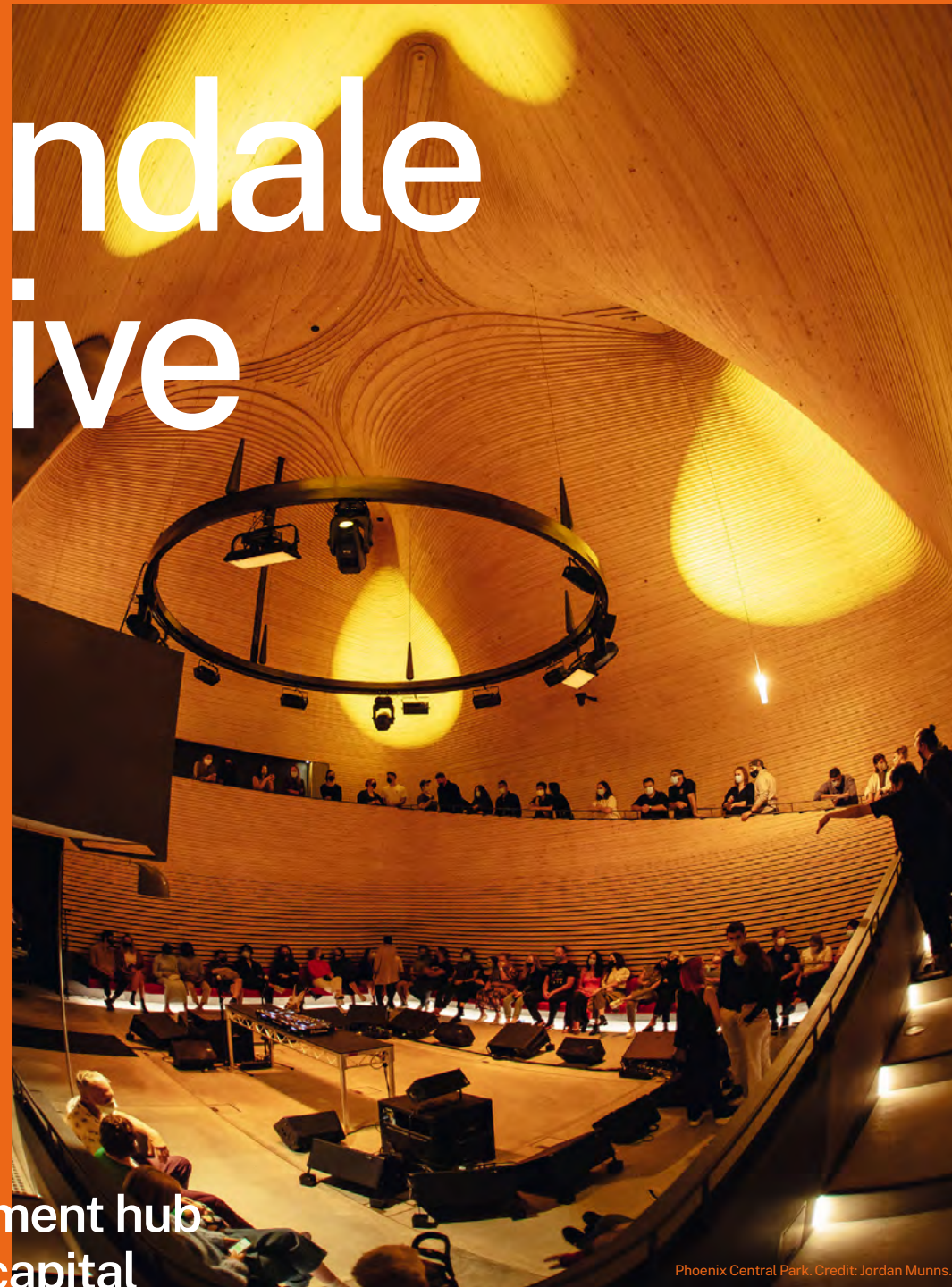


**John Meredith**  
Full Moon Hot Sun  
[john@fullmoonhotsun.com](mailto:john@fullmoonhotsun.com)  
0410 565 859

# Chippendale Collective



Creative and cutting-edge:  
a future-thinking entertainment hub  
for Sydney's planned tech capital



Phoenix Central Park. Credit: Jordan Munns.

100+  
EATERIES

15  
BARS & PUBS

9  
GALLERIES

5  
HOTELS

2  
GREENSPACES

PERFORMANCE  
& ENTERTAINMENT

Alongside promoting its range of around 100 eateries, bars and pubs, galleries, numerous retail outlets and entertainment spaces, Chippendale Collective also has its eye on the next big things in culture and entertainment. With three universities and more than 180,000 students on its doorstep, as well as the site of Sydney's new tech park, Tech Central, this next-gen entertainment and hospitality hub is ready to champion the 21st-century cultural experiences that will come to define the city's future innovation epicentre.

# Local Highlights:

## Phoenix Central Park

Sydney's most innovative live performance space is prototyping new ways to engage audiences. You can catch visionary artists delivering some of the most exciting sets anywhere in Sydney, and you won't spend a cent on entry, with tickets to every performance absolutely free to the public.

[phoenixcentralpark.com.au](http://phoenixcentralpark.com.au)

## Fortress

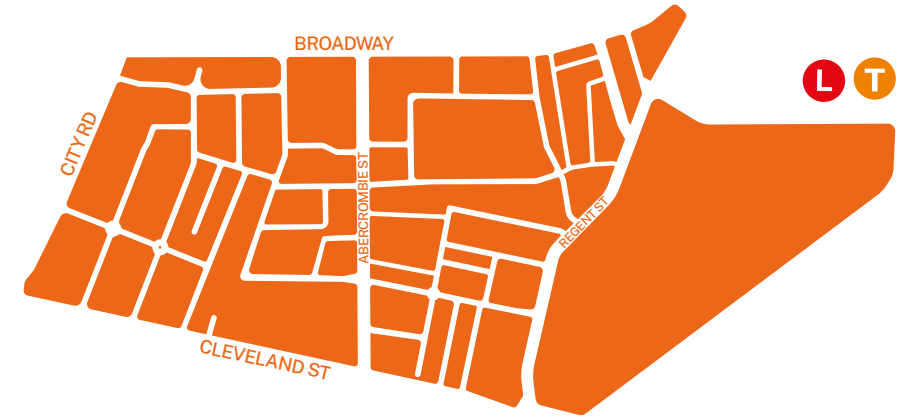
The popularity of esports and table-top RPGs has rocketed in recent years, but this is Sydney's first venue with state-of-the-art facilities totally dedicated to this ascendent gaming culture. From futuristic esports arenas to a fantasy tavern perfect for Dungeons and Dragons, this immersive venue located in Central Park Mall is blazing a trail for gamers and normies alike.

[fortress.games](http://fortress.games)

## Kensington Street / Spice Alley

This eclectic hospitality enclave is a firm favourite amongst Sydney's foodies. Discover Asian flavours, from Singapore, Thailand, Malaysia, China and more, as you explore the colourful laneways on the northern edge of the district. Come for the extraordinary dining, stay for the vibrant hawker market vibes and bustling atmosphere.

[spicealley.com.au](http://spicealley.com.au)



Central Park Mall. Courtesy of Chippendale Collective.



Gin Lane. Courtesy of Chippendale Collective.



Monkey's Corner. Courtesy of Chippendale Collective.



Phoenix Central Park. Credit: Jordan Munns.



The Abercrombie Hotel. Courtesy of Chippendale Collective.

### HOW TO GET THERE

**BY BUS**  
Railway Square  
Central Station

**BY LIGHT RAIL**  
Central Station

**BY TRAIN**  
Central Station

### Meet some of our members

Twentieth Letter Marketing and Communications

Central Park Mall

Abercrombie Hotel

Phoenix Central Park

Four Points by Sheraton

Kensington St / Spice Alley

### HOW TO GET IN TOUCH DISTRICT COORDINATOR



**Tracey Whittaker**  
Twentieth Letter Marketing and Communications  
[t@twentiethletter.com.au](mailto:t@twentiethletter.com.au)  
0423 600 079

# Eastwood KoreaTown



Heart and Seoul: the city's epicentre of Korean culture is ready to welcome the whole of Sydney



Credit: Marcin Skalijski / Unsplash

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**120**  
KOREAN  
BUSINESSES

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**4M**  
GOAL  
OF VISITORS  
TO THE AREA  
PER YEAR

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For the more than 60,000 Koreans who call Sydney home, Eastwood is a place to connect with and celebrate national traditions and the latest Korean pop culture. The 120 business leaders of the KoreaTown District Team are now inviting Sydneysiders from across the city to discover the cultural heritage of the thriving Korean communities of Sydney's north-west.



# Local Highlights:

## Moko

This modern gastro pub, situated amidst the Rowe Street eat scene, is fusing the classic Aussie hotel experience with Korean influences. Its decor evokes a Korean village while its bistro-style menu features both pub favourites and Korean specials.

[mokeastwood.com.au](http://mokeastwood.com.au)

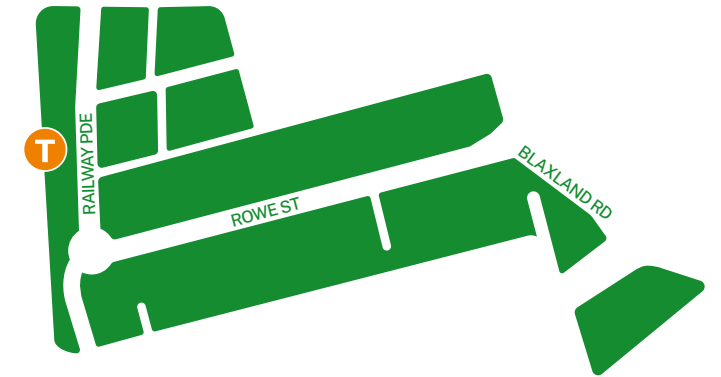
## La Vigne Bakery

Serving up traditional Korean baked goods and contemporary twists on classic desserts, this popular bakery has a cosy feel and a large alfresco dining area. The mouthwatering menu includes matcha and red bean bingsoo, kimchi croquettes and a range of Korean-style bread such as cream baguettes and sticky rice twist donuts.

@lavigne\_bakerycafe

## S-Mart Eastwood

Whether you're a devotee of Korean recipes or a curious newcomer to the cuisine, you'll find everything you need for your next Korean feast at this specialist Korean supermarket. S-Mart stocks a huge range of authentic Korean products and specialty produce. Shop 105/52/76 Rowe St, Eastwood



La Vigne. Credit: Ross Coffey.



Ten Thousand. Credit: Ross Coffey.



Credit: Ross Coffey.



Siroo. Credit: Ross Coffey.

## Meet some of our members

DNK Hair

KCCR


Grace Ocean Consulting

Happy Yoga

La Vigne Bakery

Mariej

## HOW TO GET THERE

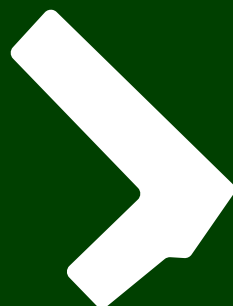
 BY TRAIN  
Eastwood Station

## HOW TO GET IN TOUCH DISTRICT COORDINATOR

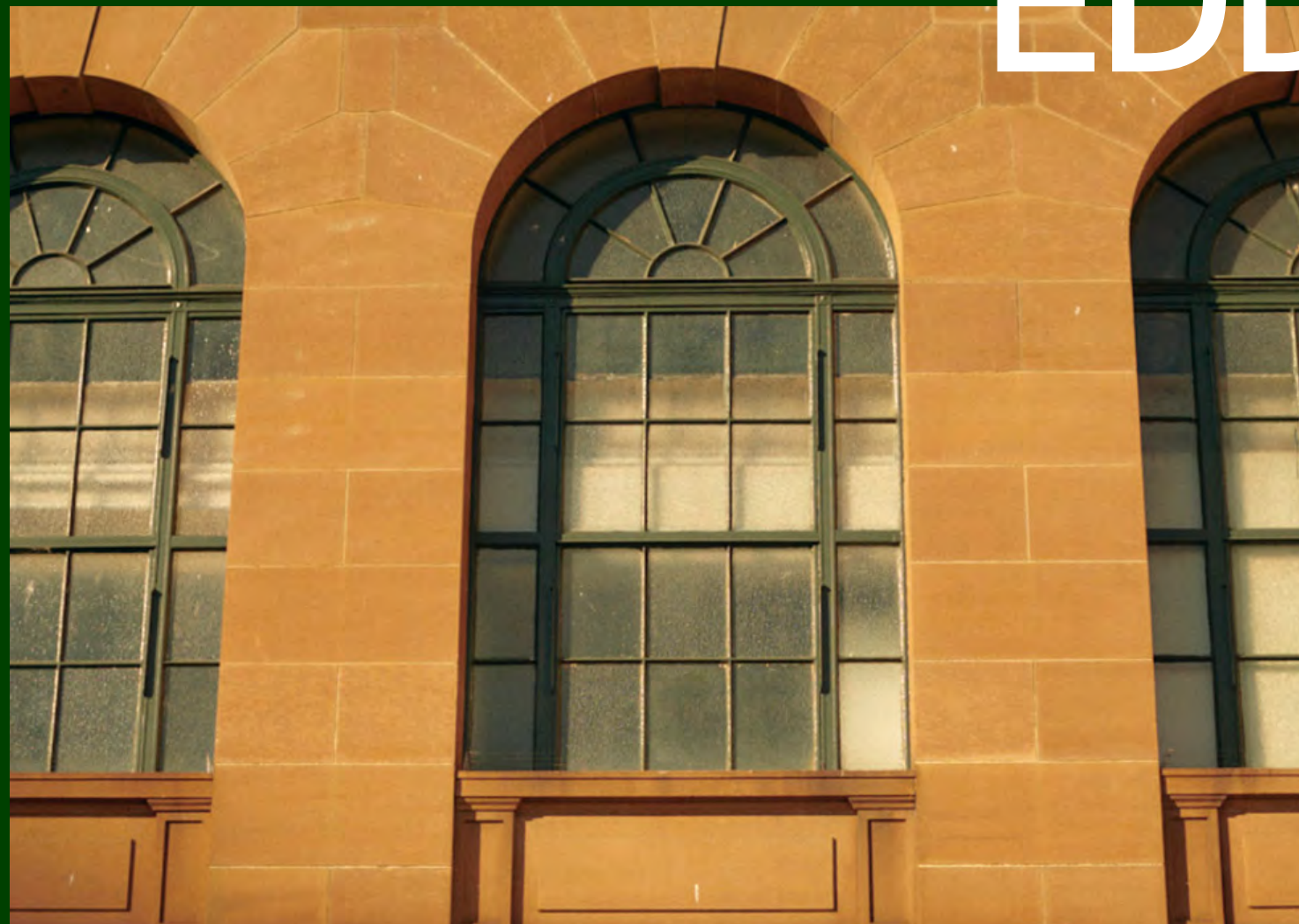


Jimmy Park  
Project Manager,  
Eastwood KoreaTown  
[sydjimmy@gmail.com](mailto:sydjimmy@gmail.com)  
0414 502 277

# EDDY



Major upgrades and the imminent opening of the Metro line are set to make Sydney's Central Station one of Australia's most polished rail terminals. EDDY is aiming to create a retail, culture and hospitality offering to match. Launched in November 2022 within reactivated dormant spaces along Eddy Avenue, a collective of 11 fresh local enterprises, pop-ups and concept stores is delivering a range of consumer experiences as diverse as the 250,000 people who pass through this major public transport hub every day.



250K

COMMUTERS  
A DAY VIA  
CENTRAL RAILWAY  
STATION

11

FRESH  
NEW BUSINESSES

The right side of the tracks: a reborn Central Station gains a hospitality and retail hub worthy of its latest era



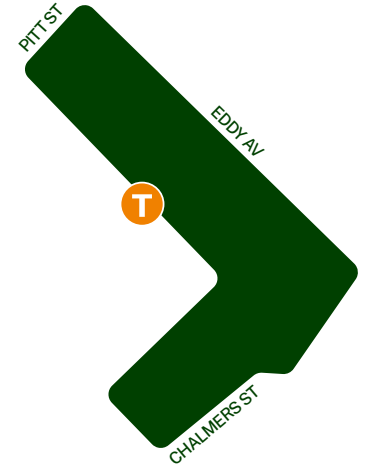
Courtesy of EDDY.



Nonna's Grocer. Courtesy of EDDY.



Multispace. Courtesy of EDDY.



## Meet some of our members

Right Angle

Picnic

Shoe Box

Nonna's Grocer

Shades

Picnic by Condimental

Australian Design & Company

Dust Flowers

Bear's

City Oltra

## Local Highlights:

### Bear's Bar

This ultra cool dive-ish bar delivers low frills and high times with its menu of Mexican-inspired eats, colourful cocktails and rolling live performances. Music lovers are well served with its open jam sessions, jazz, funk and disco-centric programming and weekly 'sax 'n' wax' Sunday sessions.

@bearsbar2000

### Australian Design & Co.

Established by furniture entrepreneurs Leigh Johnson and Aaron Zorzo, this elegant showroom highlights the diverse talents and impeccable craftsmanship of Australian designers and manufacturers with made-to-order custom pieces for home, office and commercial use.

[australiandesignandco.au](http://australiandesignandco.au)

### Picnic by Condimental

A hub for delicious coffee, tea, snacks, condiments, gifts, and other picnic essentials with most products direct from NSW-based small producers. Condimental is here to connect those like-minded farmers, makers, and adventurous consumers who want to taste the best our country has to offer.

[condimental.com.au](http://condimental.com.au)

## HOW TO GET THERE

 **BY TRAIN**  
Central Station

 **BY LIGHT RAIL**  
Central Station

 **BY BUS**  
Eddy Avenue  
Railway Square

## HOW TO GET IN TOUCH

DISTRICT COORDINATOR



**Evan Kerivan**  
Group Operations Manager  
at Shades & Golden Age Cinema  
[evan@ourgoldenage.com.au](mailto:evan@ourgoldenage.com.au)  
0481 554 568

# Freshwater District



By placing a spotlight on everything that can't happen during the day, this ambitious vision will open up pockets of Freshwater's night-time economy and showcase its distinctive creative character once the sun goes down. From dining experiences that transform the best local ingredients into multi-course narratives to nighttime wellness programs, this vision is a spiritual foray through food, music, drink, art and entertainment that centres and champions local businesses.



Credit: Ross Coffey.

9K+  
RESIDENTS

3K  
VISITORS  
EACH WEEKEND

Night light: a “warm-hearted, full-bellied embrace” of culture and community after dark

## Local Highlights:

### Harbord Hotel

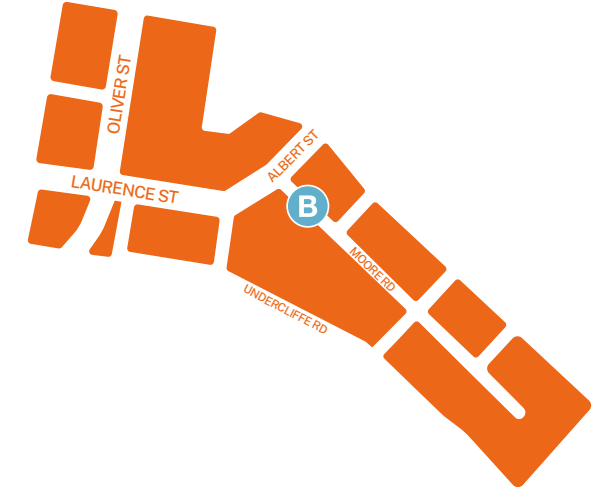
Located just moments away from the ocean, this modern, beautifully styled waterfront pub with a popular live music offering pairs laidback, beach chic and surf culture with a quiet finesse and attention to detail. The main bar's 42 taps are a mix of craft and tried-and-true brews, alongside a selection of surf-inspired beers and, of course, local breweries like 4Pines, Modus, and Nomad.  
[harbordhotel.com.au](http://harbordhotel.com.au)

### Skywood Climbing

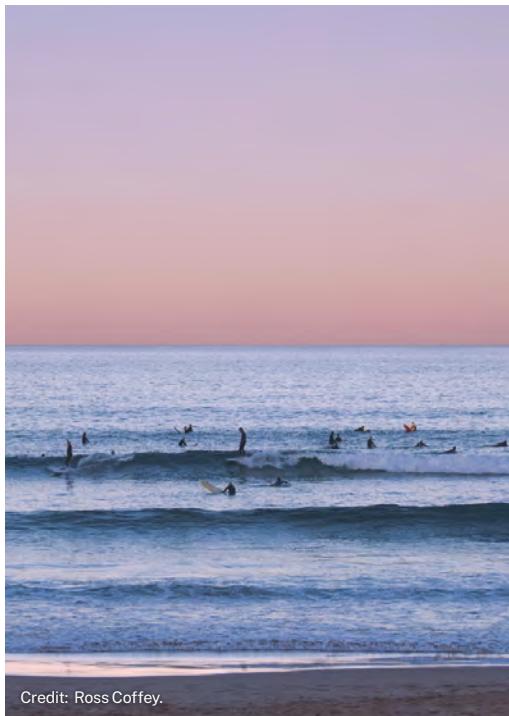
Owner Yossi Sundakov-Krumins has brought the full force of his experience as a world-championship climber and national level route setter (climb designer) to bear on his vibrant indoor climbing arena. From curious beginners to seasoned hang dogs, anyone with an interest in furthering their experience of rock climbing in safe, well-managed conditions are welcome.  
[skywoodclimbing.com](http://skywoodclimbing.com)

### Pilu

Few restaurants (if any) in Sydney can rival the ocean views diners enjoy from this Sardinian fine diner overlooking Freshwater Beach. But that's only part of the reason Pilu is one of the most coveted bookings in the city. Mediterranean flavours championing local produce make for a menu that no foodie worth their salt could possibly pass up.  
[pilu.com.au](http://pilu.com.au)



Harbord Hotel. Courtesy of Harbord Hotel.



Credit: Ross Coffey.



Pilu Restaurant. Credit: Ross Coffey.

## Meet some of our members

Harbord Hotel

Alma Freshwater Pty Ltd

Pilu at Freshwater Pty Ltd

Skywood Climbing Pty Ltd

Mesa Body Pty Ltd

Le Cafe by Pepita's Freshwater

Stowaway Freshwater Pty Ltd

### HOW TO GET THERE



**BY FERRY**  
 Manly Ferry Wharf 3km away  
 20min via bus



**BY BUS**  
 165X Bus to CDB

### HOW TO GET IN TOUCH

DISTRICT COORDINATOR



Jessica Fitzgerald  
 Harbord Hotel  
[jessica@harbordhotel.com.au](mailto:jessica@harbordhotel.com.au)  
 0401 764 331

# Green<sup>2</sup>

**60K**

RESIDENTS BY 2030

**278**

HECTARE  
REDEVELOPMENT

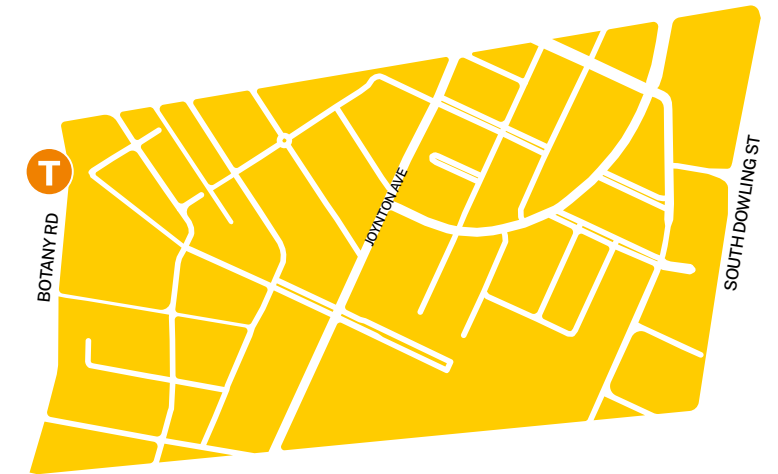
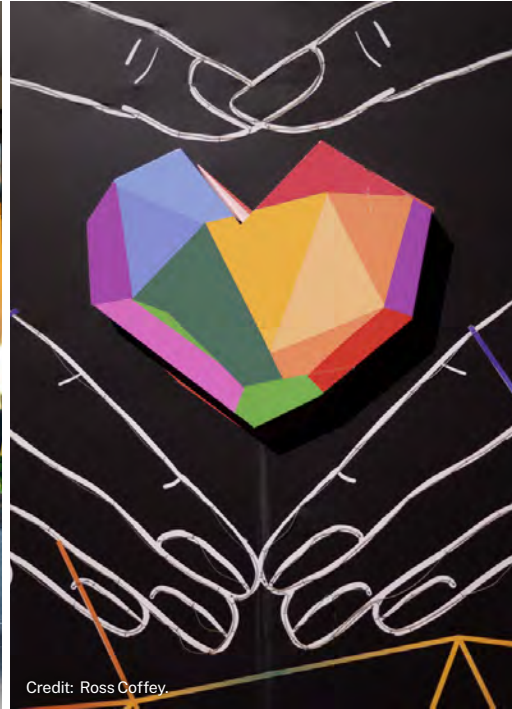


Credit: Ross Coffey.

As the 278-hectare Green Square redevelopment, Australia's largest urban renewal project, has approached completion, the boom in residential infrastructure has powered a major increase in the suburb's population, which is set to top 60,000 people before the end of the decade. The Green<sup>2</sup> vision is now aiming to create a comprehensive expansion of creative, playful and community-minded events, activations and venues, to be enjoyed not only by local residents but also those living in the surrounding suburbs of Zetland, Rosebury, Alexandria and Waterloo.



**A formula for success:  
a new day-to-night offering  
for a Sydney suburb on the rise**



## Local Highlights:

### Sydney Improvised Music Association

As Australia's leading producer of jazz and improvised music performances, SIMA is at the very heart of the nation's contemporary music scene. Staging concerts all over the country, SIMA performances here the unexpected, the thrilling, and the ground-breaking with programs that aim to inspire, excite and disrupt the mainstream. [sima.org.au](http://sima.org.au)

### Allpress Espresso Coffee Roasters

You can find baristas all over the world brewing up grounds roasted by Allpress, but Green Square residents can get their caffeine fix directly from the source at the modern, airy café and roastery with a relaxed vibe on Epsom Road. [allpressespresso.com](http://allpressespresso.com)

### 107 Green Square

Opened in 2018, the Green Square home of independent charity, 107 Projects, at Joynton Avenue Creative Centre houses over 25 creative practitioners, organisations and start-ups. Its work also supports and hosts creative education programs, jewellery making, exhibitions and cultural events. [107.org.au](http://107.org.au)

## Meet some of our members

The Rizzera Co-Operative

107 Projects

Sydney Improvised Music Assoc

Allpress Espresso

City West Housing

Mirvac - East Village Shopping Centre

## HOW TO GET THERE

 BY TRAIN  
Green Square Station

## HOW TO GET IN TOUCH

DISTRICT COORDINATOR



Josie Stomann  
107 Projects Inc  
[josie@107.org.au](mailto:josie@107.org.au)  
0401 082 445

---

**1M**

VISTORS A YEAR

---

**2K**

SEAT THEATRE

---

**8K+**

RESIDENTS



Haymarket is well known for Paddy's Markets and the bustling shops and eateries of Chinatown. And yet, from its street art trails to its specialty shops and its rich cultural heritage, both local and international, there's far more to this hospitality and entertainment district than you might realise. The Haymarket Alliance is committed to revealing this diversity, as well as making Chinatown and its neighbouring streets easier for non-Asian visitors to navigate, ensuring a vibrant cultural exchange can thrive in the area.

# Haymarket Precinct

Credit: Vladyslav Tobolenko / Unsplash

**Shifting the story: a diverse,  
dynamic and historically rich destination  
that's ready to change the narrative**



## Local Highlights:

### Dixon Street Plaza

This pedestrianised mall is the heart of Chinatown, home to the weekly night markets and a place to discover and experience all the sights, sounds, flavours and culture of Asia in Sydney. From grand restaurants to mom'n'pop diners and fast casual joints, there's booking for every budget and a plate for every palette.

Dixon Street, Haymarket

### Capitol Theatre

One of the most lavish and impressive West End-style theatres in Sydney, this 2094-seat venue plays host to the biggest Broadway blockbusters in town, from *The Lion King*, to *Frozen*, to *Beauty and the Beast* and more. The Capitol is a must-visit venue for any bone fide musical theatre lover.

capitoltheatre.com.au

### Market City

Situated above the legendary Paddy's Markets, this shopping and dining hub is the ideal place to refuel after a busy day of shopping. Open 365 days a year, it boasts more than 80 retail outlets as well as eight of the most upmarket Asian diners in the city, including the famous The Eight Restaurant.

marketcity.com.au



Photos courtesy of Haymarket Alliance.



## Meet some of our members

REVELISM

Haymarket Chamber of Commerce

Haymarket HQ

Bendigo Community Bank Haymarket

Soul of Chinatown

### HOW TO GET THERE

**BY TRAIN**  
Central Station

**BY LIGHT RAIL**  
Chinatown  
Paddy's Markets  
Capitol Square  
Haymarket

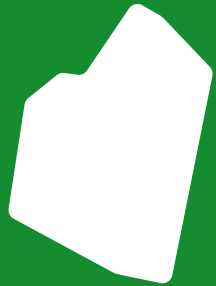
**SECURE TAXI RANK**  
Goulburn St near George St

### HOW TO GET IN TOUCH DISTRICT COORDINATOR



Jacqui Stanton  
REVELISM  
jacqui.stanton@revelism.com.au  
0403 777 688

# HQ Sydney



In a hinterland between Darlinghurst and Surry Hills, a slice of Sydney history lay silently forgotten. Once the epicentre of Australia's fledgling film industry, Hollywood Quarter (HQ Sydney) was home to two movie studios and a pub named for the cinematic heartland this area hoped to become. A century on, this corner of Inner Sydney is once again ready for its close-up. Centred around the Deco masterpiece that is the Hotel Hollywood, a collective of 13 businesses, including restaurants, bars, cafés and two of Sydney's most stylish boutique hotels, is creating a hospitality micro-precinct that any matinee idol or screen starlet would be proud to visit.



Paramount HQ. Credit: James Schulz.

**A second golden age: a forgotten enclave of Inner Sydney has undergone a reboot worthy of the silver screen**

14

RESTAURANTS

8

BARS/PUBS

4

HOTELS

2

ART GALLERIES

1

CINEMA

## Local Highlights:

### The Hotel Hollywood

One of the city's oldest pubs still in operation, a heritage-listed architectural triumph and a proud haven for Sydney's LGBTQIA+ community: this iconic pub not only wears its history on its sleeve, but also continues to be an institution for locals and visitors alike.

[Hollywoodhotelsydney.com.au](http://Hollywoodhotelsydney.com.au)



### Ace Hotel Sydney

The first Australian outpost for one of the world's coolest boutique hotel chains, the retro style and quirky personality of this 264-room luxury venue is complemented by its popular in-house restaurant and bar and rolling program of DJ sets and live music performances.

[acehotel.com](http://acehotel.com)



### Golden Age Cinema and Bar

No Sydney movie buff worth their salt is unfamiliar with this bastion of classic cinema. The old screening room of the former Paramount Pictures Building is now an effortlessly glamorous movie house specialising in art house, classic and indie films and old school cocktails in its perfectly appointed lounge.

[ourgoldenage.com.au](http://ourgoldenage.com.au)



## Meet some of our members

Nomad

---

Kiln

---

Rover

---

Nel

---

Butter

---

Big Trouble Store

---

Albertos

---

Soda Factory

---


Hotel Hollywood

---


Paramount Hotel

---


## HOW TO GET THERE

 **BY TRAIN**  
Museum Station  
Central Station

---

 **BY LIGHT RAIL**  
Central Station

---

 **SECURE TAXI RANK**  
Oxford St, near Riley St

---

## HOW TO GET IN TOUCH

DISTRICT COORDINATOR



Lorraine Lock  
[lorraine@eastsidesydney.com](mailto:lorraine@eastsidesydney.com)  
0415 461 360

Sydney's iconic Coke sign  
is the gateway to KXQ



It is the vibrant new precinct that is set to ignite the spirit of Kings Cross in Sydney. This ambitious project breathes new life into one of the city's most renowned nightlife destinations, creating a fresh and exciting atmosphere that celebrates art, culture, music, and exceptional hospitality experiences. This is Sydney's All Night Spot.



Credit: Don Ricardo / Unsplash

# Kings Cross Quarter (KXQ)

**All that glitters: the transformation of an iconic neighbourhood is embracing the energy of the 21st century while honouring its rich history**



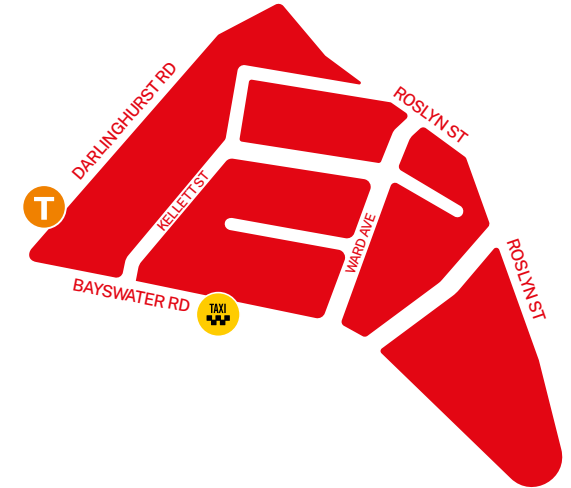
Kings Cross Hotel. Credit: Ross Coffey.



Credit: Ross Coffey.



KX Social Club. Credit: Ross Coffey.



## Local Highlights:

### Dulcie's

Named for the legendary Kings Cross party girl Dulcie Deamer, this stylish underground cocktail lounge summons the spirit of the 1920s, with a menu of classic cocktails mixed using exclusively Australian-made spirits. You can also catch cabaret and burlesque performances and retro cinema screenings on the bar's in-house stage.  
dulcieskingscross.com.au

### Kings Cross Hotel

Looming over the four-way epicentre of the Cross, at the junction of Darlingtonhurst Road, Bayswater Road, William Street and Victoria Street, the mighty, six-storey brick facade of the Kings Cross Hotel has been a monumental presence in the area since 1915. More than a century on, this beloved boozier and performance space remains an icon of the area.  
kingscrosshotel.com.au

### Ezra

Located on the same street that witnessed Kate Leigh's and Tilly Devine's gruesome razor wars in 1929, this stylishly appointed restaurant in a Federation-era townhouse celebrates Ashkenazi, Mediterranean and Middle Eastern flavours inspired by Tel Aviv.  
ezrarestaurant.com.au

## Meet some of our members

Dean's Lounge

Dulcie's

House Bar and Bistro

Honkas

Ezra

Cult

### HOW TO GET THERE

-  **BY TRAIN**  
Kings Cross Station
-  **SECURE TAXI RANK**  
Bayswater Rd

### HOW TO GET IN TOUCH

DISTRICT COORDINATOR

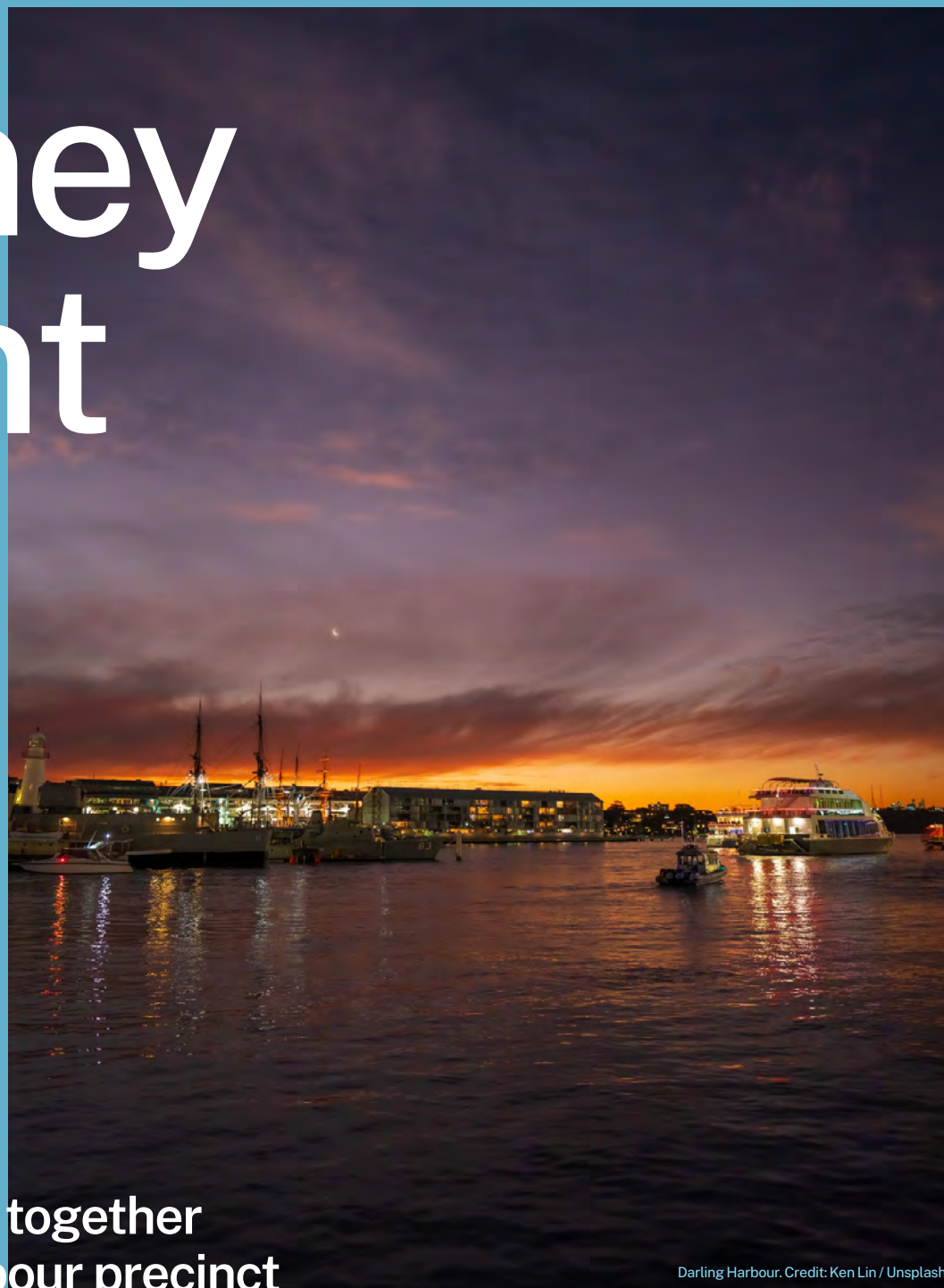


**Justin Marmot**  
Owner at Dean's Lounge  
justin@shirtbar.com.au  
0412 022 102

# New Sydney Waterfront



“The world’s best waterfront”: drawing together the many wonders of the Western Harbour precinct



Darling Harbour. Credit: Ken Lin / Unsplash

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**8KM**  
PRIME WATERFRONT  
FORESHORE

---

**15**  
HOTELS

---

**11**  
LIVE ENTERTAINMENT  
VENUES

---

**79M**  
VISITORS EACH YEAR

---

Sydney’s Western Harbourfront has undergone a radical reshaping over the past 20 years, and this transformation is far from complete. The New Sydney Waterfront Company will galvanise the hundreds of existing and future venues and operators in the area – across more than one-million square metres of new and refurbished spaces – to create a consumer experience that will come to be known as “the world’s best waterfront”.

## Local Highlights:

### Barangaroo

With more than 90 of Sydney's best bars and restaurants found within its footprint, Barangaroo has fast become a go-to destination for a sweeping spectrum of night-time punters. From packed dance floors and cool cocktail lounges, to elite fine diners and relaxed bars, there are very few appetites left unsatisfied at this major hospitality haven.  
barangaroo.com

### Australian National Maritime Museum

For a city with a history that has always been inextricably linked with its harbour, the sea and water travel, it comes as no surprise that this museum offers a fascinating window on Sydney's natural history as well as the ways the ocean has been harnessed and explored by Australians, past and present.  
sea.museum

### Darling Harbour





A place to eat, drink, play and marvel, Darling Harbour and the adjacent Darling Square and Sydney International Convention Centre precincts represent one of the most important cultural and hospitality destinations in Sydney, not only for locals but also for tourists.  
darlingharbour.com



Photos courtesy of New Sydney Waterfront Company.



### HOW TO GET THERE

-  **BY TRAIN**  
Central Station  
Town Hall Station  
Wynyard Station
-  **BY LIGHT RAIL**  
L1 Dulwich Hill Line
-  **BY FERRY**  
Barangaroo Wharfs  
Pyrmont Bay Wharf
-  **SECURE TAXI RANKS**  
Darling Harbour Iron Wharf Place  
Darling Harbour Lime St

### HOW TO GET IN TOUCH DISTRICT COORDINATOR



**Jace Tyrell**  
New Sydney Waterfront Company  
jace.tyrell@newsydneywaterfront.com.au  
0466 608 670

"We have a million square metres of new and refurbished space ready to be activated and enhanced, and we have 50 businesses already on board and committed to transforming Sydney's waterfront together."

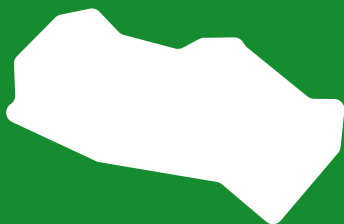
New Sydney Waterfront Company CEO Jace Tyrell



# Paddo Collective

“Our vision dictates the future of our area – our dreams and wishes for local businesses and the community. It shows the environment we want to operate in and the support we want to show and receive.”

Kiki Ward of Paddo Collective  
founding business Tequila Mockingbird



Paddington boasts a storied history as one of Inner Sydney’s most affluent suburbs, as well as a top boutique and luxury shopping destination. The Paddo Collective is now aiming to build on that reputation of excellence by attracting a more diverse and younger crowd to discover the surprisingly varied range of restaurants, bars, cafés, shops and arts venues that make this corner of the city so popular with locals and tourists. Key to the success of this vision are the powerful inter-business collaborations being unlocked by the Uptown Program.

Tequila Mockingbird. Credit: Steven Woodburn.

**“We are stronger as a team”:  
new-found business partnerships  
are reshaping a historic suburb  
for the next generation of consumers**



## Local Highlights:

### P&V Merchants

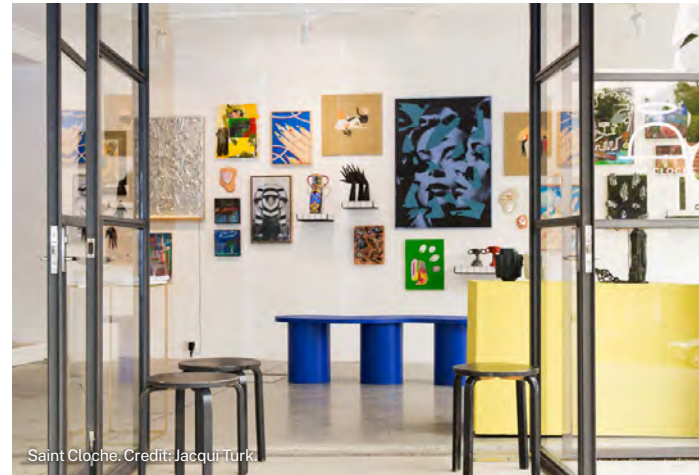
Since opening its well-stocked Paddington premises in 2021, P&V has not only become a haven for wine connoisseurs, but also a major force driving interests in low-intervention and natural wine making from the fringes and into the mainstream. Rather than merely curating its shelves by colour, you'll find categories such as 'reds with impact' or 'fancy whites', as well as one of the broadest ranges of Australian-made wine anywhere in Sydney and an equally impressive selections of sakés, craft beers, ciders and ales, and boutique spirits.  
 pnvmerchants.com



Fred's. Credit: Steven Woodburn.

### Tequila Mockingbird

Located within the historic Five Ways, this mezcal, tequila and pisco bar and Latin American eatery, housed in a heritage-listed 1898 terrace, has been celebrating Latin flavours since 2016. With a menu channelling the Mayan, Aztec, Spanish, Portuguese, Japanese, Chinese, and Afro Caribbean cultures that have shaped the cuisine of Mexico over centuries, the restaurant has three characterful dining spaces, each with its own distinct vibe.  
 tequila-mockingbird.com.au



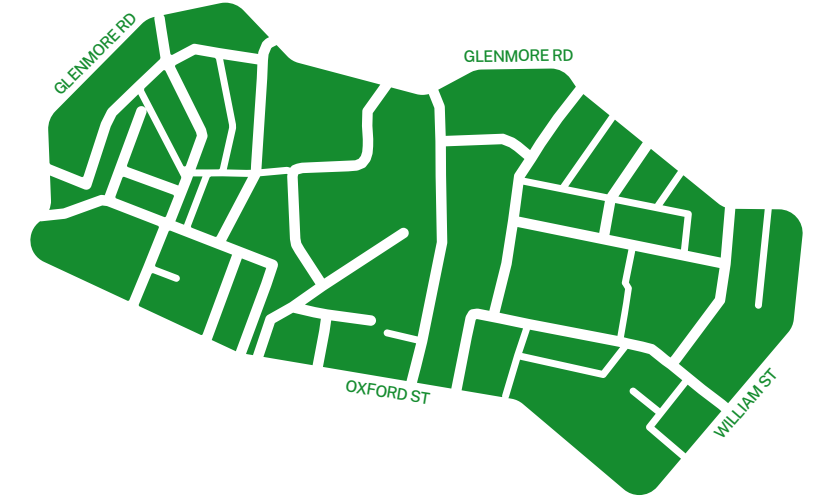
Saint Cloche. Credit: Jacqui Turk.

### Saint Cloche Gallery

This contemporary art gallery and concept space supports the work of established artists whilst also providing an incubator to nurture fresh talent and present their ideas to the world. For emerging, evolving and mid-career artists, ceramicists, sculptors and photographers, Saint Cloche offers an opportunity to present their work to new audiences via its multi-dimensional advocacy across multiple platforms including print, digital and social media.  
 saintcloche.com



Tequila Mockingbird. Credit: Hannah Singleton.



## Meet some of our members

The Unicorn Hotel

Tequila Mockingbird

The Paddington

Charlie Parker's

Fred's

Paddo Inn


Wine Library

Saint Cloche

Mrs Banks Hotel

P&V Merchants

### HOW TO GET THERE

 **BY BUS**  
 Bus routes on Oxford St

### HOW TO GET IN TOUCH

DISTRICT COORDINATOR



**Kiki Ward**  
 Tequila Mockingbird  
 kiki@atticushospitality.com.au  
 0422 483 291

21K  
RESIDENTS

Surrounded by Sydney's iconic harbour, with nearly 21,000 Sydneysiders calling the area home, this district has the opportunity to attract as many as 500K+ CBD workers, 100K+ students and 1M+ tourists. This vision aims to make Pymont and Ultimo Sydney's experience capital where visitors feel like locals. By activating businesses, streets, public spaces, and cultural institutions, the Pymont+Ultimo24/7 team will attract a diverse range of demographics – from families to workers, students to tourists – to discover the area's unique personality.



Credit: Ross Coffey.

# Pymont+ Ultimo24/7



**Crowd pleaser: a district that intersects work, life and play whilst embracing the past and the future**

# Local Highlights:

## LuMi

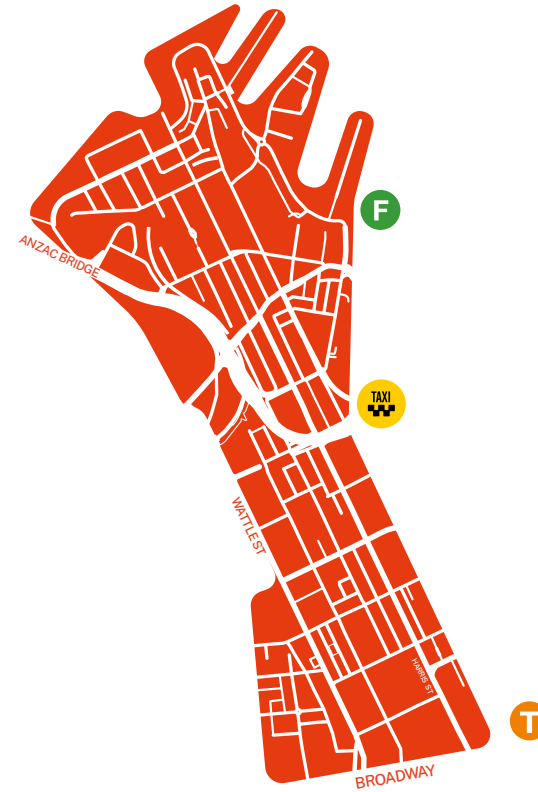
Described by Time Out as “a brazen fine-dining experience, one that willfully celebrates luxury and believes in giving you what you pay for”, this exceptional venue is one of Pymont’s most coveted restaurant bookings. Under the direction of head chef Federico Zanellato, LuMi’s eclectic tasting menus come with a generous side of sparkling harbour views. [lumidining.com](http://lumidining.com)

## Ian Thorpe Aquatic Centre

Named in honour of a true Aussie Olympic great and designed by legendary Australian architect Harry Siedler, this impressive facility, boasts three heated, indoor pools including a 50m pool, leisure pool with spa, and a dedicated program pool including swimming lessons for beginners, water safety training and aqua aerobics. [itac.org.au](http://itac.org.au)

## Powerhouse Ultimo

Sydney’s original Museum of Applied Arts & Sciences is a national point of connection and research in the fields of astronomy, meteorology and science, as well as a champion of Australian design, culture and social history. Alongside its impressive collection of aerospace, industrial and transport vehicles and artefacts, the Powerhouse hosts a vivid program of temporary exhibitions and keynote lectures, as well as live performances and activations as part of its Powerhouse Late program. [powerhouse.com.au/visit/ultimo](http://powerhouse.com.au/visit/ultimo)



Courtesy of Pymont+Ultimo 24/7



Terminus Hotel, Courtesy of Pymont+Ultimo 24/7

## Meet some of our members

Kwik Kopy, Darling Harbour

Porters Liquor, Pymont





Marsh Advantage Insurance

Indigenous Business Owner

Pymont Ultimo Chamber of Commerce

Smile Marketing

## HOW TO GET THERE

-  **BY TRAIN**  
Central Station
-  **BY LIGHT RAIL**  
L1 Dulwich Hill Line
-  **BY FERRY**  
Pymont Bay Wharf
-  **SECURE TAXI RANKS**  
Darling Harbour Iron Wharf Place

## HOW TO GET IN TOUCH DISTRICT COORDINATOR



Alex Gibbs  
Pymont Ultimo Chamber of Commerce  
[info@pymontultimo.business](mailto:info@pymontultimo.business)  
0418 674 850

# Rainbow Precinct



As the home of the Sydney Gay and Lesbian Mardi Gras, with a legacy that stretches decades, Oxford Street, Taylor Square and its surrounding blocks are beacons for LGBTQIA+ people throughout Sydney and around the world. Located on the fringes of Darlinghurst and Surry Hills, spread across two suburbs, two police commands, differing liquor accords and split down the middle by a six-lane highway, retaining a sense of place can be challenging. The Rainbow Precinct vision is aiming to honour the past and usher in the future.



Credit: Cecilie Johnsen / Unsplash

10K

VISITORS ON  
WEEKEND NIGHTS

30K

COMMUTERS PER DAY  
(ACCORDING TO COS NUMBERS)

100K

SUPPORTERS  
DURING MARDI GRAS  
PARADE

The rainbow connection:  
Sydney's welcoming heartland  
for the LGBTQIA+ community

## Local Highlights:

### The National Art School

Housed within the historic buildings of the Darlinghurst Gaol, this prestigious institution nurturing creative excellence has been producing the nation’s finest artists for more than 180 years. As well as training some of the most influential figures in Australian art – the likes of John Olsen, Karla Dickens, Margaret Olley and Tim Storrier to name only a handful – NAS also hosts exhibitions and performances during major arts festivals such as Sydney Festival and the Sydney Gay and Lesbian Mardi Gras. [nas.edu.au](http://nas.edu.au)

### Rainbow Crossing

Stand at the Rainbow Crossing for a fresh view of Oxford St and surrounds. Head in any direction for a guaranteed good time every night of the week. Expect drag shows and bingo, though it’s not all sequins and high hair here. Be pleasantly surprised by good food, small bars, live music, dj’s, poetry readings, book signings, fetish and comedy nights.

### Qtopia (coming soon)

Through the police brutality that gave birth to the first Mardi Gras march in 1978, to the emergence of the AIDS crisis in Australia in 1982, and the decades of discrimination and marginalisation suffered by Sydney’s queer folk since, the freedoms enjoyed by the LGBTQIA+ community in Sydney today are built on a legacy of heartbreak and resilience. Qtopia honours that history with temporary exhibitions memorialising and celebrating the city’s LGBTQIA+ heritage as it works towards establishing a permanent museum at the former Darlinghurst Police Station. [qtopiasydney.com.au](http://qtopiasydney.com.au)



T

T



## Meet some of our members

Bitter Phew

Universal

High Heels

Lumiere

National Art School

The Record Store

## HOW TO GET THERE

**BY TRAIN**  
Museum Station  
Kings Cross Station  
Central Station

**BY BUS**  
Bus routes on Oxford St

**SECURE TAXI RANKS**  
Oxford St, near Riley St

## HOW TO GET IN TOUCH

DISTRICT COORDINATOR



Lorraine Lock  
[lorraine@eastsidesydney.com](mailto:lorraine@eastsidesydney.com)  
0415 461 360



The majority of city blocks between the major traffic arteries of Oxford Street and William Street are taken up by housing developments and Federation terraces. However, as several recent activations have showcased, the collective of restaurants, bars and pubs on Stanley Street is a thriving hospitality hub every bit as valuable as nearby Woolloomooloo or Kings Cross. Its vision for the future will increase the number of major events and engage with local arts and culture entities to cement this corner of the inner city as a modern piazza, not just for Darlinghurst's 10,500 residents but for all Sydneysiders – a place to meet and greet, where you can get breakfast, brunch, a midweek lunch, an aperitivo, listen to good music, or drop in for a night cap.



Stanley's on Stanley, Courtesy of Stanley Street.

# Stanley Street

20+  
EATERIES

20+  
LICENCED VENUES

15+  
RETAILERS

8+  
ART SPACES

**Streets ahead: a vibrant hospitality oasis nestled in the residential heart of the inner city**



La Farmacia. Courtesy of Stanley Street.



Courtesy of City of Sydney. Credit: Katherine Griffiths



The Long Goodbye. Courtesy of Stanley Street.



Harry's. Courtesy of Stanley Street.

## Local Highlights:

### La Farmacia

At this fun, Mexican-inspired bar, the prescription for a good time comes in the form of a Margarita, or rather one of 16 renditions of the classic cocktail, from a Tommy's to a reaper chilli-infused number that'll put hairs on the chest of even the most teflon-throated spice seeker. As well as a perennially popular taco Tuesday, La Farmacia also offers bottomless weekend brunches, featuring a banquet of Mexican eats. [lafarmaciasydney.com/](http://lafarmaciasydney.com/)

### Harry's by Giuls

This women-owned-and-operated restaurant is a relative newcomer to the street but has already made a lasting impression with its laid back atmosphere and Milanese-inspired menu. It's the sister restaurant to popular Crown Street Italian Giuls, and with its menu of snacks and shareable dishes, Harry's is the ideal stop for an afterwork vino with a few refined bites. [harrysbygiuls.com.au](http://harrysbygiuls.com.au)

### Bar Nina

One of Stanley Street's largest venues is also one of its most versatile. While it does a roaring trade with its bottomless brunch menu, come sundown it transforms, just in time for aperitivo hour. Sip on a Spritz and settle in for an evening of superb Italian fare and even better people watching. [barnina.au](http://barnina.au)

## Meet some of our members

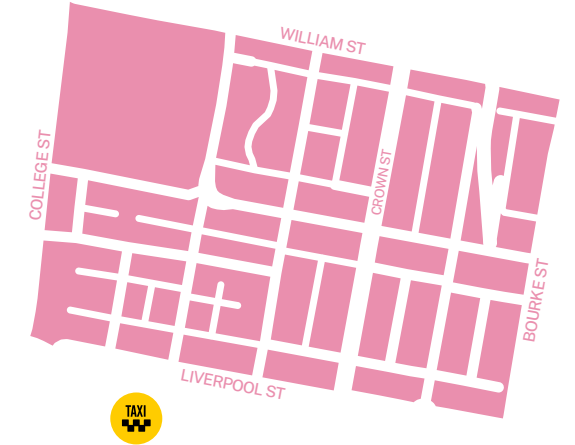
Dostine Ventures Pty Ltd

Global Lines Co Pty Ltd

Stanley St Pty Ltd

Have You Heard Events Pty Ltd

Wings and Tins Pty Ltd



### HOW TO GET THERE

-  **BY TRAIN**  
Museum Station  
Kings Cross Station
-  **BY BUS**  
Oxford St  
William St
-  **SECURE TAXI RANKS**  
Oxford St, near Riley St

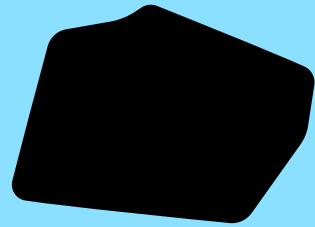
### HOW TO GET IN TOUCH

DISTRICT COORDINATOR



Jack Dostine  
Dostine Ventures  
[hello@jackdostine.com](mailto:hello@jackdostine.com)  
0410 796 347

# The Gathering



With more than 400,000 Sydneysiders calling this part of Western Sydney home, it's little wonder that Blacktown is a melting pot of cultures, where 182 languages are spoken and thousands of generations of tradition are preserved by the area's 10,000 First Nations residents. The five-year ambition of The Gathering's vision will hero the wealth of experiences Blacktown has to offer, from hip hop festivals to the city's best Afghan and Filipino eats, stunning exhibitions and even ghost tours, attracting people from across Sydney while making lasting improvements that will benefit locals for decades to come.



**Better together: one of the largest and most diverse communities in Sydney is closer than you think**

**5+**  
ANNUAL  
FESTIVALS

**50+**  
INDEPENDENT  
RESTAURANTS  
& EATERIES

**1**  
ARTS CENTRE

**20+**  
ARTIST  
COLLECTIVES



## Local Highlights:

### The Leo Kelly Blacktown Arts Centre

With Aboriginal and Torres Strait Islander artists at the heart of its programming, Blacktown Arts champions new experiences for audiences through an award-winning curated program of exhibitions, performances, workshops and residencies. Blacktown Arts is committed to exploring dynamic, culturally diverse work that reflects Blacktown, its history and its communities. [blacktownarts.com.au](http://blacktownarts.com.au)



### Afghan Family Kebab & Bakery

This authentic Middle Eastern eatery, owned and operated by three brothers, is one of Blacktown's most popular fast-casual venues, serving up freshly-baked traditional flat breads, succulent shawarma, flame-grilled kebabs and a host of other Afghan dishes like its famous Biryani. [afghan-family-kebab-bakery.business.site](http://afghan-family-kebab-bakery.business.site)

### 4Elements HipHop Festival & Conference



It's the only event of its kind in Australia, built by the community, for the community, celebrating HipHop culture and multi art form, interdisciplinary practices. Now in its ninth year, 4ESydney continues to gradually build a global infrastructure and platform for HipHop in Australia by creating a space where community, industry and education meet, to create unique opportunities for industry, creatives and youth. [4esydney.com](http://4esydney.com)



Photos of 4Elements HipHop Festival (4ESydney) 2022. Courtesy of Vyva Entertainment.



#### HOW TO GET THERE

-  **BY TRAIN**  
Blacktown Station
-  **BY BUS**  
Blacktown Station

#### HOW TO GET IN TOUCH DISTRICT COORDINATOR



**Vyvienne Ablu**  
Vyva Entertainment  
[vyvienne@vyvaentertainment.com](mailto:vyvienne@vyvaentertainment.com)  
0411 549 287

### Meet some of our members

Vyva Entertainment Pty Ltd

Greater Blacktown Business Chamber

Dysss Events

OPN. Pty Ltd

# Ujjala Little India



Credit: Saksham Gangwar / Unsplash

40

RESTAURANTS AND  
FOOD OUTLETS

5-8K

VISITORS  
EVERY WEEK



**A cultural gateway:  
discover the sights, sounds and flavours  
of Sydney's vibrant Indian diaspora**

For the past 15 years, Harris Park has become the go-to suburb for Indian migrants, who make up almost half of the suburb's 5,000 residents. Transporting the rich cultures of the South Asian subcontinent to this small corner of the City of Parramatta, Sydney's Little India boasts the best Indian cuisine and cultural experiences in the city, which are now set to be enhanced with upgraded street lighting, an increase in public activations and a citywide marketing campaign to draw in new visitors.

## Local Highlights:

### Ginger Indian Restaurant

When it comes to top-notch Indian eats, competition is stiff on Wigram Street. And yet, with its menu championing mughlai cuisine from the north, rich in earthy, heavily spiced curries and meats prepared in the tandoor, Ginger consistently ranks as one of the area's best restaurants.

[gingerindian.com.au](http://gingerindian.com.au)



Credit: Cassandra Hannagan.



Credit: Cassandra Hannagan.

### Indian Bazaar Harris Park

From authentic spices to traditional sweets, this bustling supermarket is a treasure trove for anyone with a yen for Indian cooking. Located on Sydney's very own Brick Lane, the Indian dining hub of Wigram Street, it has been Harris Park's one-stop-shop for Indian groceries for more than 24 years.

100 Wigram St, Harris Park



Credit: Cassandra Hannagan.



Credit: Destination NSW.

### La Jawab

La Jawab is a specialty Indian restaurant. Hand ground spices and traditional recipes spell magic on one's palate as they blend culinary innovations with traditional methods. Catering to varying palates, La Jawab features an array of menus including the Masala Mumbai Chat, Namkeen and the Health Menu. The menu bursts with recipes seasoned with local spices, dry powders accompanied with flavoured chutneys and indulgent desserts.

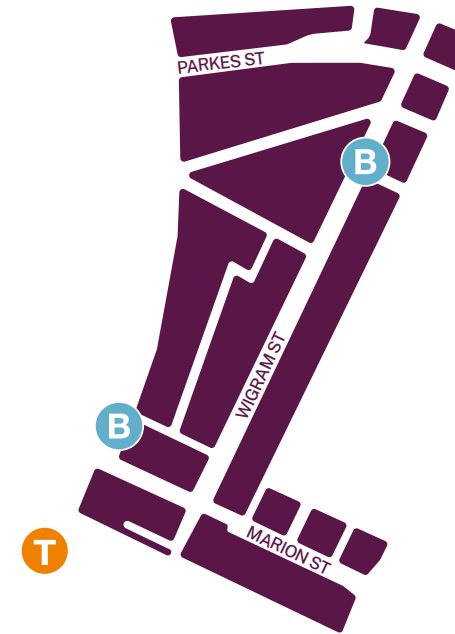
[lajawab.net.au](http://lajawab.net.au)



La Jawab. Credit: Cassandra Hannagan.



Credit: Cassandra Hannagan.



## Meet some of our members

Little India Harris Park Business Association (LIHPBA)

Ginger Indian Restaurant

Chill & Grill

La Jawab

Shalini's Indian Fashion

Momozz

Australia Visa Migration Consultancy Services (AVMCS)

## HOW TO GET THERE

**BY TRAIN**  
Harris Park Station

**BY BUS**  
Harris Park Station  
Harris Street at Una Street

## HOW TO GET IN TOUCH

DISTRICT COORDINATOR



**Sanjay Deshwal**  
President of Little India Harris Park Business Association (LIHPBA)  
[sanjaydeshwal@gmail.com](mailto:sanjaydeshwal@gmail.com)  
0412 462 344

# UpTown Sydney CBD



Quay Quarter. Credit: Ross Coffey

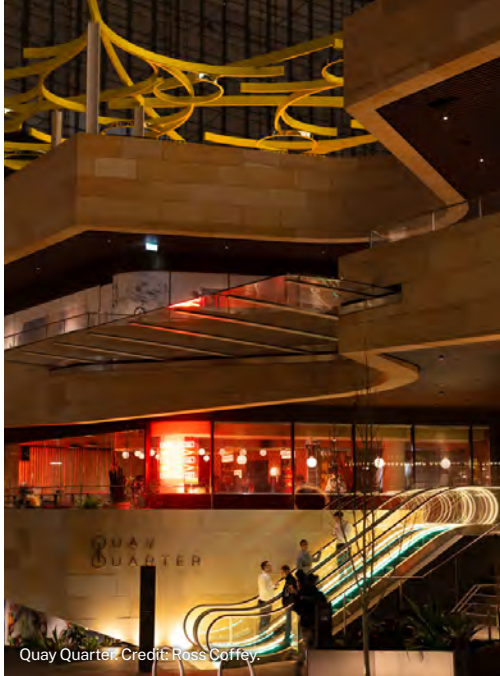
**50M**  
VISITORS ANNUALLY

**35M**  
TRIPS PER YEAR  
- CIRCULAR QUAY -

Think you know Circular Quay? Think again. The city blocks surrounding this world-famous waterfront are currently undergoing a major \$38-billion renewal. Recently established hospitality hubs like Quay Quarter and Sydney Place are already attracting discerning diners who may have once overlooked the area as a tourist trap. Future developments such as Jackson's on George will further cement the area as a dining and entertainment go-to, not just for the 6.4 million tourists who visit Circular Quay annually, but also the more-than 540,000 Sydneysiders who live and work in the CBD.



**Surpassing expectations:  
shining a light on the under-the-radar  
hospitality gems of Circular Quay**



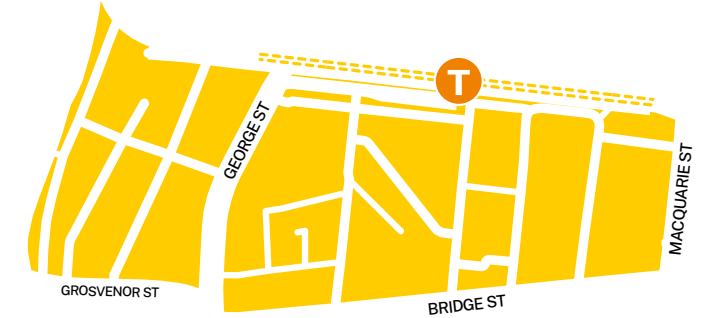
Quay Quarter. Credit: Ross Coffey.



Hinchcliff House. Credit: Jiwon Kim.



Museum of Sydney. Credit: James Horan for MHNSW.



## Local Highlights:

### Quay Quarter

An award-winning architectural transformation in the heart of Circular Quay, this revitalised precinct showcases a dynamic blend of contemporary design, heritage restoration, sustainable practices and bustling public spaces. Within its laneway hospitality precinct, visitors will find 18 dining and wellbeing venues, including Besuto, a traditional Japanese Omakase restaurant, Sydney's first bouillon-style eatery, Bouillon l'Entrecote and high-energy cantina, Londres 126.  
[quayquartersydney.com.au](http://quayquartersydney.com.au)

### Hinchcliff House

A thoughtfully converted 19th-century wool store has been revitalised, transforming the sandstone structure into a dynamic destination for elevated dining and drinking experiences. Across its four floors, you'll find two restaurants, Grana and the one-hatted Lana, a romantic *The Godfather*-inspired cocktail bar, Apollonia, along with a unique private event space on the top floor and Bar Mammoni overlooking Loftus Lane.  
[hinchcliffhouse.com](http://hinchcliffhouse.com)

### Museum of Sydney

Discover the unvarnished truth of the Harbour City's past, present and future. Built over and around the remains of Sydney's First Government House, the Museum of Sydney is transforming into a new First Nations cultural space. Sydney's complex, challenging and remarkable history is chronicled through a changing program of exhibitions, events and conversations that explore the character, cultures and soul of this city.  
[mhns.wa.au/visit-us/museum-of-sydney](http://mhns.wa.au/visit-us/museum-of-sydney)

## Meet some of our members

Jacksons on George

Maybe Sammy

Grana

Quay Quarter Sydney

This Way Canteen

Mary's Underground






Justice & Police Museum

Tapavino

Apollonia

Sydney Harbour Marriott

### HOW TO GET THERE

-  **BY TRAIN**  
Circular Quay Station
-  **BY LIGHT RAIL**  
Circular Quay Light Rail Stop
-  **BY BUS**  
Alfred St Bus Stops
-  **BY FERRY**  
Circular Quay Ferry Wharfs
-  **SECURE TAXI RANKS**  
Loftus St, near Bridge St

### HOW TO GET IN TOUCH

DISTRICT COORDINATOR



**Laura Southcombe**  
 House Made Hospitality  
[laura@uptown.sydney](mailto:laura@uptown.sydney)  
 0472 626 901



Walsh Bay has undergone a dramatic transformation over the past decade, becoming not only the nerve centre for several of the nation's most prestigious arts organisations – including Sydney Theatre Company, Sydney Dance Company, Bangarra Dance Theatre, Bell Shakespeare and the Australian Chamber Orchestra – but also home to multiple cutting-edge arts venues. Now, plans to bolster the area's hospitality offering will cement its place as the ultimate culture lover's night out.



Bangarra Foyer. Credit: Good Thanks Media and Lateral Events.

# Walsh Bay Arts Precinct

2  
DANCE  
COMPANIES

2  
CHOIRS

3  
THEATRE  
COMPANIES

1  
ORCHESTRA

1  
VOCAL  
ENSEMBLE

**Taking centre stage: hospitality and entertainment sing in perfect harmony at Sydney's home for the arts**

## Local Highlights:

### Bell Shakespeare; The Neilson Nutshell

The Neilson Nutshell is a beautiful, multipurpose space where the work of Bell Shakespeare directors, designers, and artists comes to fruition. Overlooking Sydney Harbour Bridge, The Neilson Nutshell features all the heritage charm of Pier 2/3 and, when in performance mode, transforms into a stunning, intimate theatre.

[bellshakespeare.com.au](http://bellshakespeare.com.au)



Julius Caesar Sydney Theatre Company. Credit: Daniel Boud.

### The Theatre Bar at the end of the Wharf

Following a major refurbishment, this stalwart watering hole is once again whetting the whistles of theatregoers at interval during performances at the also revamped Wharf Theatres, as well as serving up brunches with a side order of stunning Sydney Harbour views.

[thetheatrebarattheendofthewharf.com.au](http://thetheatrebarattheendofthewharf.com.au)



Credit: Destination NSW

### Australian Chamber Orchestra; The Neilson

The Neilson is ACO's largest performance space that seats up to 275 people, with a flexible design engineered for classical, acoustic, and amplified music. Named after ACO's generous supporter Kerr Neilson and his family, the 2022 ACO Up Close recitals, family shows and talks are all presented in this intimate venue.

[aco.com.au](http://aco.com.au)



Credit: Destination NSW



## Meet some of our members

Sydney Theatre Company

Sydney Dance Company

Bangarra Dance Theatre

Sydney Philharmonic Choirs

Gondwana Choirs


Australian Chamber Orchestra

Australian Theatre for Young People


Bell Shakespeare

The Song Company

## HOW TO GET THERE

 **BY TRAIN**  
Circular Quay Station  
Wynyard Station

 **BY LIGHT RAIL**  
Circular Quay Station

 **BY FERRY**  
Circular Quay Wharfs

## HOW TO GET IN TOUCH DISTRICT COORDINATOR



**Heather Clarke**  
Precinct manager,  
Walsh Bay Arts Precinct  
[heather.clarke@create.nsw.gov.au](mailto:heather.clarke@create.nsw.gov.au)  
0411 184 340

# YCK Laneways



Credit: Cassandra Hannagan.



PURPLE FLAG  
ACCREDITATION

18

VENUES

3

STREETS



**Purple pioneers: the trailblazing  
CBD hospitality collective now  
recognised as one of the world's best**

Set across a multi-block footprint on York, Clarence and Kent Streets in the CBD, this collection of 18 venues, including independent bars, restaurants and boutique accommodation, was one of the first collaborative business collectives of its type to emerge in Sydney's hospitality sector. Launched in March of 2021, YCK Laneways is now at the heart of Australia's first Purple Flag District, a globally-recognised accreditation for world-class nightlife. The example of YCK Laneways has become a pathfinder for similar business collectives across Greater Sydney.



## Local Highlights:

### PS40

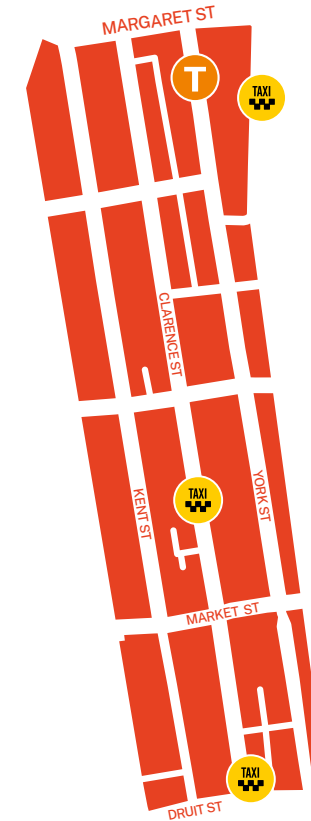
Theatrical mixology meets retro chic at this multi-award-winning cocktail bar and house-made soda factory. Co-owners Michael Chiem and Thor Bergquist have carved out a reputation with a daringly complex signature cocktail menu that pairs whimsical storytelling with gastronomic flare. Think fig leaf Martinis, pandan leaf-infused rum and PS40's hero beverage, the Africola, a hybrid between a cola spider and an Espresso Martini.  
ps40bar.com

### Cash Only

A hidden gem in Sydney's culinary scene, this trendy Vietnamese diner is known for its unpretentious ambiance and exceptional food. With a focus on the regional cuisine of Hué, it offers a menu that heroes seasonal ingredients and unfamiliar discoveries. Forget phos and banh mis – here you'll find a style of food that's rarely been done locally and doesn't shy away from every authentic detail.  
cashonlydiner.com.au

### Little National Sydney

The first Sydney outpost of the Canberra-made boutique hotel brand still boasts the compact luxury and floor-to-ceiling bedside windows that were such a design statement of its ACT flagship. But instead of the leafy vistas of Capital Hill, the dense city skyline provides the views from all 230 rooms of Sydney's Little National, as well as those that guests can enjoy from the hotel's swish rooftop bar.  
littlenationalhotel.com.au/Sydney




### HOW TO GET THERE

-  **BY TRAIN**  
Wynyard Station  
Town Hall Station

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-  **BY LIGHT RAIL**  
Light rail on George St

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-  **BY BUS**  
B-Line at Wynyard Station

---

-  **BY FERRY**  
Barangaroo Ferry Wharfs

---

-  **SECURE TAXI RANKS**  
Carrington St, near Market St.  
Clarence St, between  
Market St and King St.  
Bathurst St, near  
St Andrews Cathedral.

### HOW TO GET IN TOUCH

DISTRICT COORDINATOR



**Karl Schlothauer**  
karl@houseofpocket.com.au  
0432 498 901



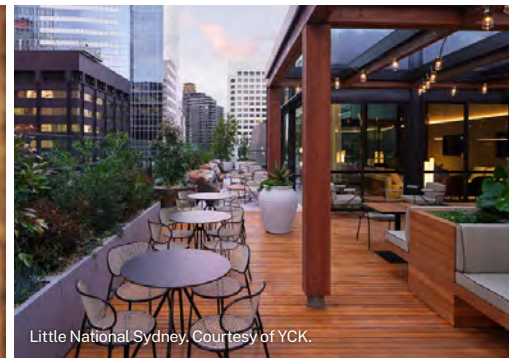
**Nicholas White**  
nick@sinceleftyou.com.au  
0403 643 587



SILY. Credit: Cassandra Hannagan.



Cash Only. Courtesy of YCK.



Little National Sydney. Courtesy of YCK.



PS40. Courtesy of YCK.

### Meet some of our members

Burrow Bar

Duke of Clarence

Jolene's

Since I Left You

Stitch Bar

# Uptown

## Office of the 24-Hour Economy Commissioner

The Office of the 24-Hour Economy Commissioner would like to acknowledge the support and collaboration received from stakeholders across industry, local councils and NSW Government. Delivering the NSW 24-Hour Economy Strategy and building a diverse, vibrant and safe night life needs to continue to be a joint and collective effort. Our cities have some fantastic stories to share, and we look forward to bringing more of them to light and awakening further opportunities that a 24-hour economy will create.

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Copywriting: Maxim Boon  
Design: Villa + Villa

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