

Train Station Community Art Program

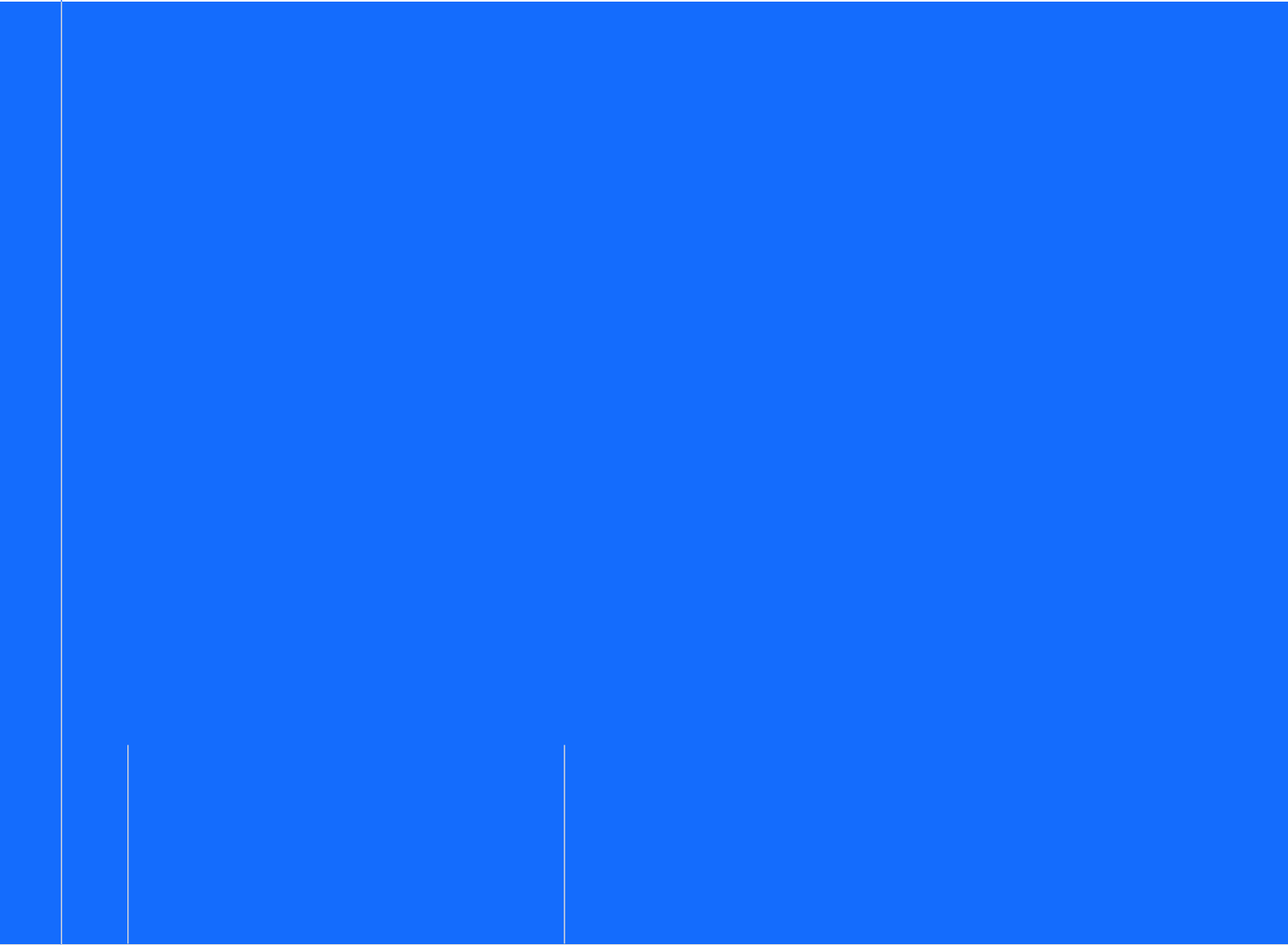
Public Art Commission
Expression of Interest Guidelines



Figure 1-1: Vernon Treweeke Artwork, Katoomba Station (Credit Josh Collins, Transport for NSW)

2024

transport.nsw.gov.au



Summary

Item	Information
1. The Project	
Project name	Train Station Community Art Program
Government agencies	Transport for NSW and Create NSW
Concept	Transform selected train stations through new artwork installations in blank spaces
2. The Opportunity	
Opportunity	Installation of a public art commission
Lifespan of art	Five years
Size of art	Artist discretion (in allocated spaces)
Format of art	Artist discretion
Theme of art	Artist should respond to the objectives and guiding principles identified in this EOI
Selected station	Kogarah Train Station
Artwork locations	See section 2.3 for potential locations
Total budget	\$30,000 inclusive of fabrication, installation and artist fees
Artist fees	30% of total budget, up to a maximum of \$9,000
3. The Expression of Interest (EOI) Process	
EOI opens	15 th April 2024
EOI closes	6 th May 2024
Assessment	6 th – 27 th May 2024
Notification of shortlisted and unsuccessful artists	27 th May 2024
Shortlisted artists invited to develop concept designs	27 th May 2024
Concept designs submitted via Smartygrants by artists	By 24 th June 2024
Notification of selected artist/s and unsuccessful shortlisted artists	July 2024
Design development, review and approvals	July/August 2024
Artwork installation	From September 2024
Stage 1 submission requirements	<ul style="list-style-type: none"> i. Completion of the EOI application via Smartygrants. ii. A maximum one-page CV provided as a PDF. iii. Five relevant examples of your work provided as one PDF document. iv. Ability to install artwork from September 2024.
Stage 2 submission requirements (Five shortlisted applicants)	<ul style="list-style-type: none"> i. A detailed concept design including a photomontage of the proposed artwork in situ. ii. Outline engagement with differing communities that utilise the station. iii. An artist statement outlining artwork themes and relevance to the brief, and where appropriate any First Nations heritage and context of the site and surrounds. iv. A project plan and schedule delineating key milestones including design development and the ability to complete the installation of the artwork from September 2024. v. A maintenance manual detailing considerations for ongoing maintenance where needed. vi. A budget including a detailed costing for design of the artwork.

1 The Project

1.1. Background

Around the world, art has reimagined and transformed public transport hubs to create imaginative and inspiring places for the community to enjoy. These international examples prove art's capacity to elevate the experience of the customer's journey, contribute to place identity and activation, and deliver a cultural legacy to enrich the life of cities.

In Sydney, the benefits of art within public transport hubs are beginning to be realised, with a range of initiatives being delivered including Wynyard Station's "Interloop," commissioned by Transport for NSW as a dedicated effort to include art within station design. However, outside of these pioneering examples, there are many 'blank canvas' opportunities across the Sydney Trains network for art to be integrated into the journeys of customers and contribute to the local fabric of an area.

Transport for NSW is piloting the Train Station Community Art Program to transform selected train stations through making use of blank spaces for art installations. As part of this initiative, Transport for NSW and Create NSW are now calling for artists to register their interest to develop artwork designs for installation at a Sydney train station. The selected artist/artist group will have the opportunity to enhance the station's environment with their artwork, significantly contributing to the local character of the selected train station.

1.2. Objectives

The program aims to:

- Align with Transport for NSW's commitments to improving customer experience and delivering successful places.
- Promote inclusivity, community involvement, public pride and ownership of Sydney Trains stations and precincts.
- Provide a welcoming presence within stations and opportunities for the arts sector to contribute to the Sydney Trains network.
- Commission public art of high quality.

2 The Opportunity

Transport for NSW and Create NSW are inviting expressions of interest from artists based in New South Wales to design a temporary artwork. This artwork will be installed at a selected station and is intended to have a lifespan of five years.

Artists have the freedom to choose the size, format and materials for their artwork, within the framework of provided guidelines. These guidelines ensure that the proposed artwork aligns with the project's requirements and can be safely installed and maintained.

Budget & Artist Fees

The allocated budget for the project is \$30,000, covering artwork expenses including fabrication, installation and artist fees. The chosen artist/artist group will receive a fee equivalent to 30% of the total budget (maximum \$9,000). Additionally, each of the shortlisted artists/artist groups invited to develop a concept will receive a design fee of \$1,000.

One artist/artist group will be selected to install their artwork at the selected station.

2.1. Guiding Principles

Train stations are public places and a wide range of customers rely on them to move around Sydney for work, leisure and other reasons. The purpose of this program is to enhance customers' experience of their journey and make it more engaging. In addition, artwork proposals may wish to respond to the following guiding principles:

- Local character: reflecting upon or contributing to elements of local character, station or suburb identity.
- Heritage: incorporating or relating to elements of local heritage.
- Celebration of local Aboriginal stories.

2.2. Artwork Guidelines

Stations are visually busy environments where the architecture, materials, finishes, advertising and signage work together to support intuitive wayfinding. The artwork designs cannot interfere with these important station functions and should support them.

The customer experience needs to be easy and efficient. Artworks should not impede customer safety or wayfinding including maintaining sightlines to destinations, facilities and signs. The artworks should not impact the movement of people at the station.

Artworks should require minimal maintenance and be robust and long lasting.

2.3. Artwork Location

Kogarah Train Station has been selected for the public art commission. Multiple locations have been identified as potential sites within the station precinct for installation of the artwork. Art can be installed at a minimum of one of the approved locations. This will be up to the discretion of the artist within the constraints of the budget and station environment.

East Stairs



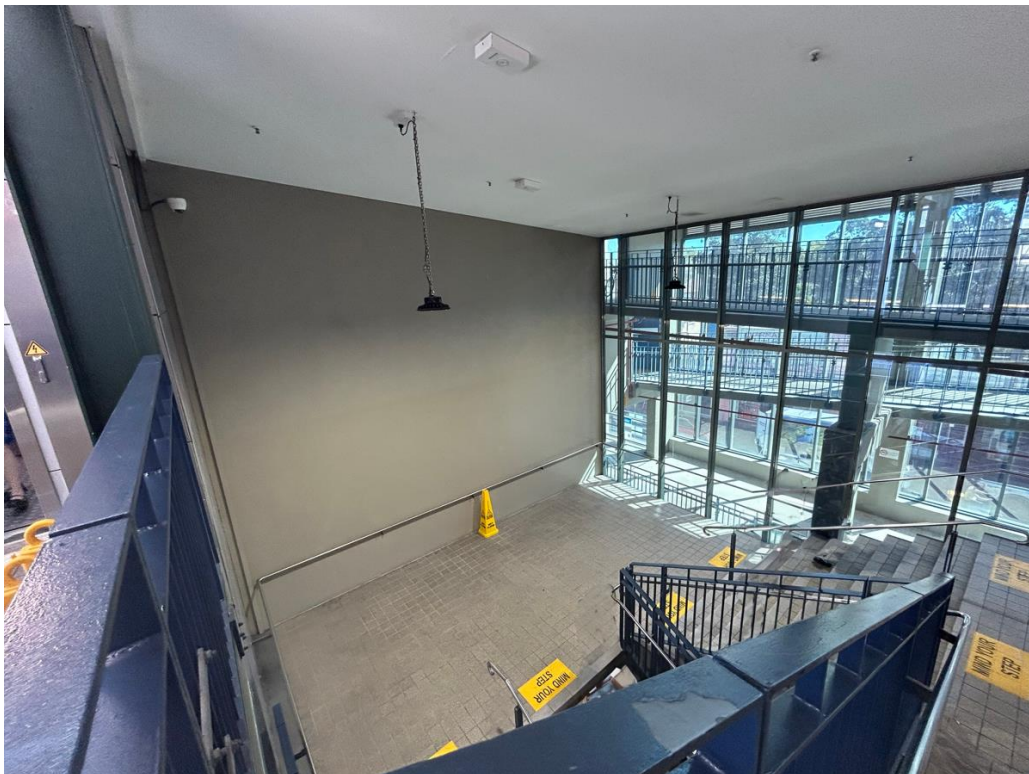
West Exit



West Stairs (Photo #1)



West Stairs (Photo #2)



3 The Expression of Interest (EOI) Process

This EOI is coordinated by Transport for NSW and Create NSW. Artists from local areas and artists who identify as First Nations or from culturally and linguistically diverse (CALD) backgrounds are strongly encouraged to apply.

Eligibility

Artists must reside in New South Wales and be an Australian citizen or permanent resident. Artists must be over 18 to submit an application for this EOI.

3.1. Outline of the EOI Process

The selection process will include two steps, of which this EOI is the first:

Stage 1: Artists are invited to make a submission to EOI via Smartygrants. The EOI is open for three weeks and **closes at 5pm on 6th May 2024**. The selection panel will shortlist five artists to progress to Stage 2, based on the project selection criteria.

Stage 2: Shortlisted artists will be invited to develop a concept design for Kogarah Train Station. Artists will be briefed on the station layout and provided with a written brief. Based on the quality and appropriateness of the concept proposal, a successful artist/artist group will be chosen by the selection panel. Successful artists will be contracted to Create NSW. Shortlisted artists will be paid a fee of \$1,000 for submission of concept designs.

Transport for NSW and Create NSW reserves the right to adjust the selection process and artist selection due to unforeseen circumstances and/or changing program requirements.

3.1.1 Program Dates

Item	Date
EOI opens	15 th April 2024
EOI closes	6 th May 2024
Notification of shortlisted and unsuccessful artist	27 th May 2024
Shortlisted artists invited to develop concept design	27 th May 2024
Concept designs submitted via Smartygrants	24 th June 2024
Notification of selected artist/s and unsuccessful artists	July 2024
Design development, review and approvals	July/August 2024
Artwork installation	From September 2024

Selection Panel

The selection panel will consist of representatives from Transport for NSW, Create NSW and a First Nations curator.

Selection Criteria

Applications will be assessed and rated against the following selection criteria:

- **Merit:** Artistic merit as evidenced in the material provided.
- **Relevance:** Artwork relevance to Sydney Trains' customers, precincts and community.
- **Experience:** Previous public art experience.

- **Ability:** Ability and willingness to develop artwork in collaboration with Transport for NSW and deliver art installation from September 2024.

If you are working with Aboriginal communities you are required to provide letters of support from relevant Aboriginal artists, Elders, organisations or community members. This will be required from shortlisted applicants as part of the Stage 2 assessment process.

3.2. Submission Process

To be considered by the selection panel, artists must submit an EOI via the SmartyGrants application system on the Create NSW website.

All supporting documentation provided in the application form should be in PDF format.

Stage 1

- i. **Completion of the EOI application** via Smartygrants.
- ii. **A maximum one-page CV** provided as a PDF.
- iii. **Five relevant examples of your work** provided as one PDF document.
- iv. **Ability to install artwork** from September 2024.

Stage 2

Five shortlisted artists will be notified and invited to submit concept designs via Smartygrants no later than 24th June 2024. Supporting documentation should be submitted as part of your application and in PDF format.

Shortlisted applicants must submit:

- i. **A detailed concept design** including a photomontage of the proposed artwork in situ.
- ii. **Outline engagement** with differing communities that utilise the station.
- iii. **An artist statement** outlining artwork themes and relevance to the brief, and where appropriate any First Nations narratives and context of the site and surrounds.
- iv. **A project plan and schedule** delineating key milestones including design development and the ability to complete the installation of the artwork from September 2024.
- v. **A maintenance manual** detailing considerations for ongoing maintenance where needed.
- vi. **A budget** including a detailed costing for design of the artwork. The costing should include, but is not limited to:
 - Artist fee – 30% of total budget, up to a maximum of \$9,000.
 - Production material and costs.
 - Associated development and engagement costs.
 - Administrative costs.

The selection panel will review the shortlisted artists' submissions. Shortlisted artists will be advised of outcomes in mid-July 2024.

A fee of **\$1,000** will be paid to each artist to develop their application and concept design. The concept design fee will be paid after selection panel has reviewed the applications. Progression of artists to this stage does not constitute an agreement by Create NSW or Transport for NSW to design the concept.

Successful artists will be contracted by Create NSW to deliver the public art commission. Artists will need to have BNG accreditation, provide Certificates of Currency for Public Liability Insurance, Working with

Children Check and any other insurances and/or permits e.g. individual White Card license may be required. The project team can provide more information on these requirements at Stage 2.

3.2.1 Contact Information

Create NSW: Danella Bennett (danella.bennett@create.nsw.gov.au) 02 9228 4428

Transport for NSW: Tom Welch (tom.welch@transport.nsw.gov.au)